

# Re-globalizing Taiwan: Opportunities for the U.S. Industry

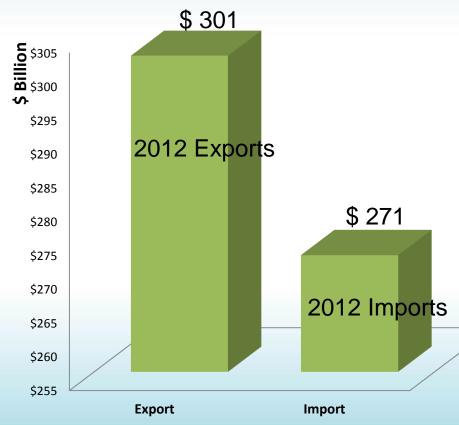
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Taipei Taiwan

# Snapshot: Taiwan Economic Outlook



- 17<sup>th</sup> largest trading nation, 26<sup>th</sup> largest economy in the world
- Record trade surplus of more than US \$30 billion
- 2012 Consumer price index increased modestly to 1.9%
- Real GDP grew by 1.3% in 2012;
  2013 projection = 3.6%
- Per capita GNP rose to US \$20,574 in 2011 and is projected to rise for 2012

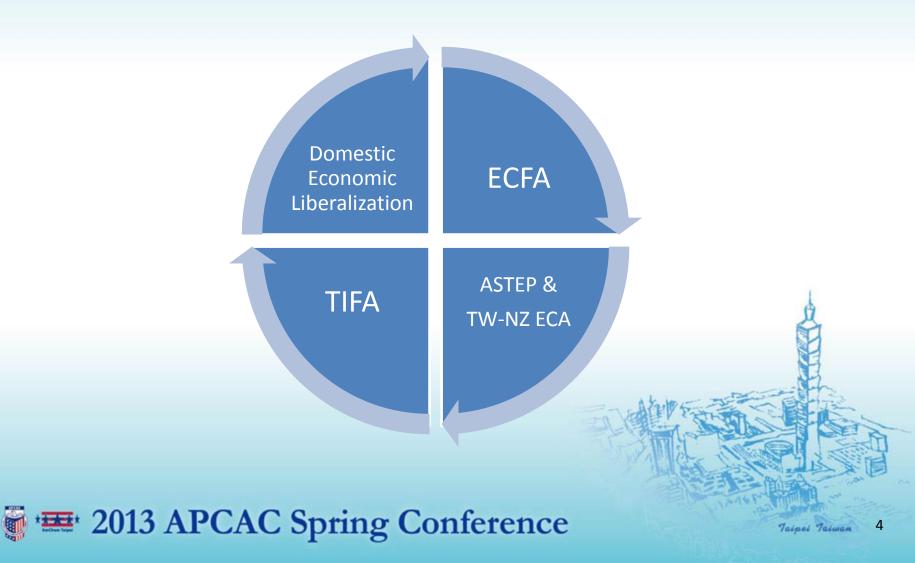


## Taiwan's Role in US "Rebalancing to Asia"

- US re-engagement with Asia is essential for achieving trade liberalization on a global scale
- Taiwan: a logical and vital next partner for TPP and an FTA with the US
  - Shared values on freedom, democracy, and human rights
  - Strengthens bilateral and regional value chains
  - Contributes to US efforts to achieve goal of doubling exports under the National Export Initiative



# Preparing Taiwan for Regional Economic Integration



# Improved Cross-Strait Relations

- The Economic Cooperation Framework Agreement (ECFA): signed in June 2010; took effect on September 12, 2010
- Follow-up negotiations on Trade in Goods, Services, and Dispute Settlement Agreements
- 18 agreements have been signed covering the following and other areas of mutual interest:
  - ✓ Trade
  - ✓ Tourism
  - Education
  - ✓ Food safety
  - ✓ Air transport

- Currency settlement
- Customs cooperation
- Investment protection
- IPR protection
- With ECFA and strong business networks in China, Taiwan can be a gateway for foreign enterprises to access mainland China's market



# Re-globalizing Taiwan Through Economic Integration

- The Japan-Taiwan Bilateral Investment Agreement
- ASTEP with Singapore, and ECA with New Zealand
- Joint studies on the feasibility of ECAs with key regional trading partners



### Domestic Economic Liberalization

- With the aim of providing US businesses in Taiwan with a favorable business environment, Taiwan will:
  - Upgrade and restructure domestic industries
  - Improve investment environment
  - Reform domestic regulatory procedures
  - Reduce business transaction costs
  - Increase market access opportunities



## US-Taiwan TIFA meeting

• **Taiwan's efforts in resuming TIFA meeting:** Taiwan passed amendments in July 2012 to allow imports of US beef containing traces of ractopamine.

#### • Fruitful results of TIFA meeting:

- Joint statements on investment principles and ICT services
- Bilateral Working groups on Investment and Technical Barriers to Trade
- Cooperation in APEC and WTO, including negotiations on ITA expansion and ISA
- Ambassador Demetrios Marantis:

"The resumption of TIFA talks...represents a new stage in our economic relationship that will more fully open the lines of communication on trade and investment."

\* 2013 APCAC Spring Conference

# Private Sector's Role in the Bilateral Relationship

• Engage in dialogues:



- Offer recommendations: on trends and emerging issues so both sides can take advantage of mutual synergies and develop new areas of competitiveness and cooperation.
- Let your voice be heard: Businesses play a key role in U.S.-Taiwan relations.



# Thank You

#### \* 2013 APCAC Spring Conference