

# 經濟部國貿局「形象館(區)設計圖—A款」 台灣館造型設計施工說明手冊

## 概念設計主視覺



**Yellow**  
Y100 K30  
Pantone 3975C

**Green**  
C65 M100  
Pantone 361C

**Purple**  
C60 M90  
Pantone 2592C

**Blue**  
C90 M15  
Pantone 2995C

**Red**  
M100  
Pantone 226C

## 色彩應用

### **Yellow**

Y100 K30

Pantone 3975C

### **Green**

C65 M100

Pantone 361C

### **Purple**

C60 M90

Pantone 2592C

### **Blue**

C90 M15

Pantone 2995C

### **Red**

M100

Pantone 226C

## LOGO應用建議



## 字體應用

# TAIWAN

Myriad Roman

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

Myriad Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**  
**0123456789**

## 圖案建議

將不同色塊搭配個別產業元素，色塊顏色固定，但內容元素需依各展會的不同主題作置換



能源／太陽光電類別展會



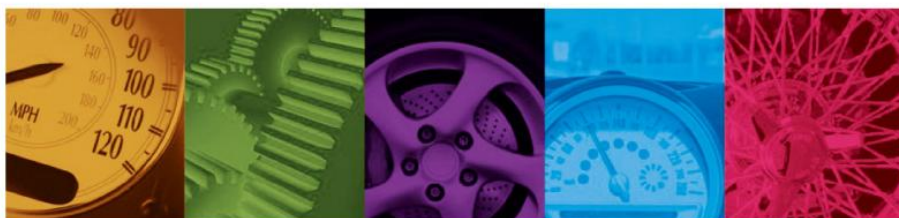
五金零配件類別展會



食品類別展會



文創禮品類別展會



汽車零配件類別展會



## 圖案建議

將不同色塊搭配個別產業元素，色塊顏色固定，但內容元素需依各展會的不同主題作置換



體育用品／紡織類別展會



電子資訊類別展會



木工機／工具機類別展會



美容化妝類別展會

## 攤位TOWER設計應用說明

1:3



1:4



1:5

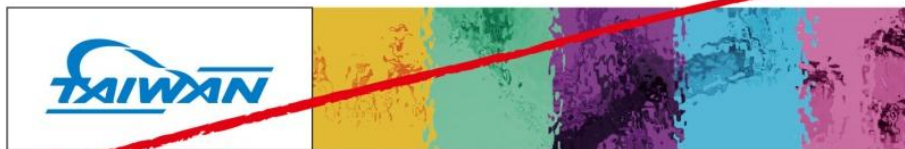


1:6~

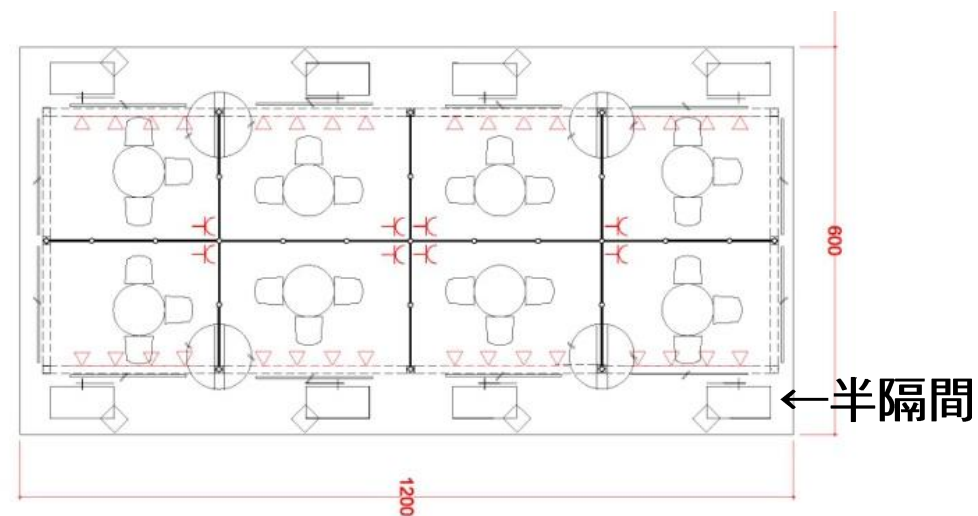
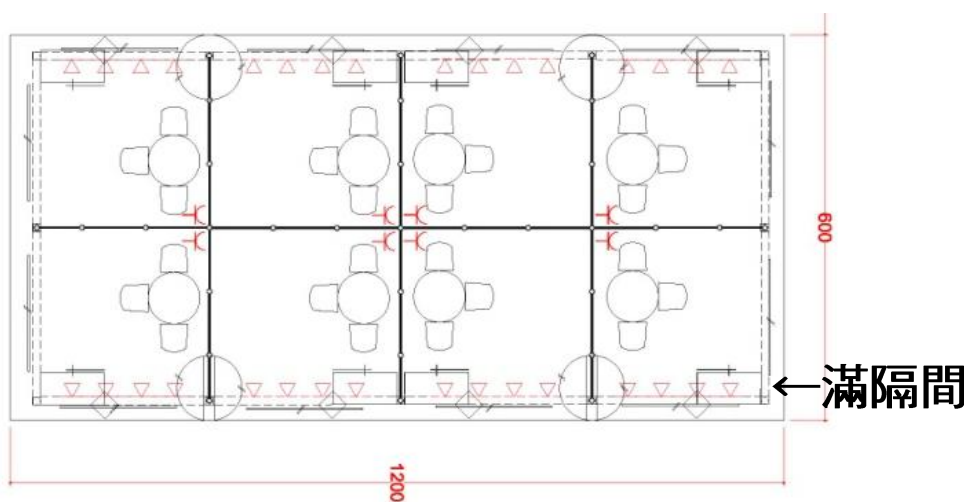




## 圖案不適用範例



## 平面配置圖模擬(僅供參考)

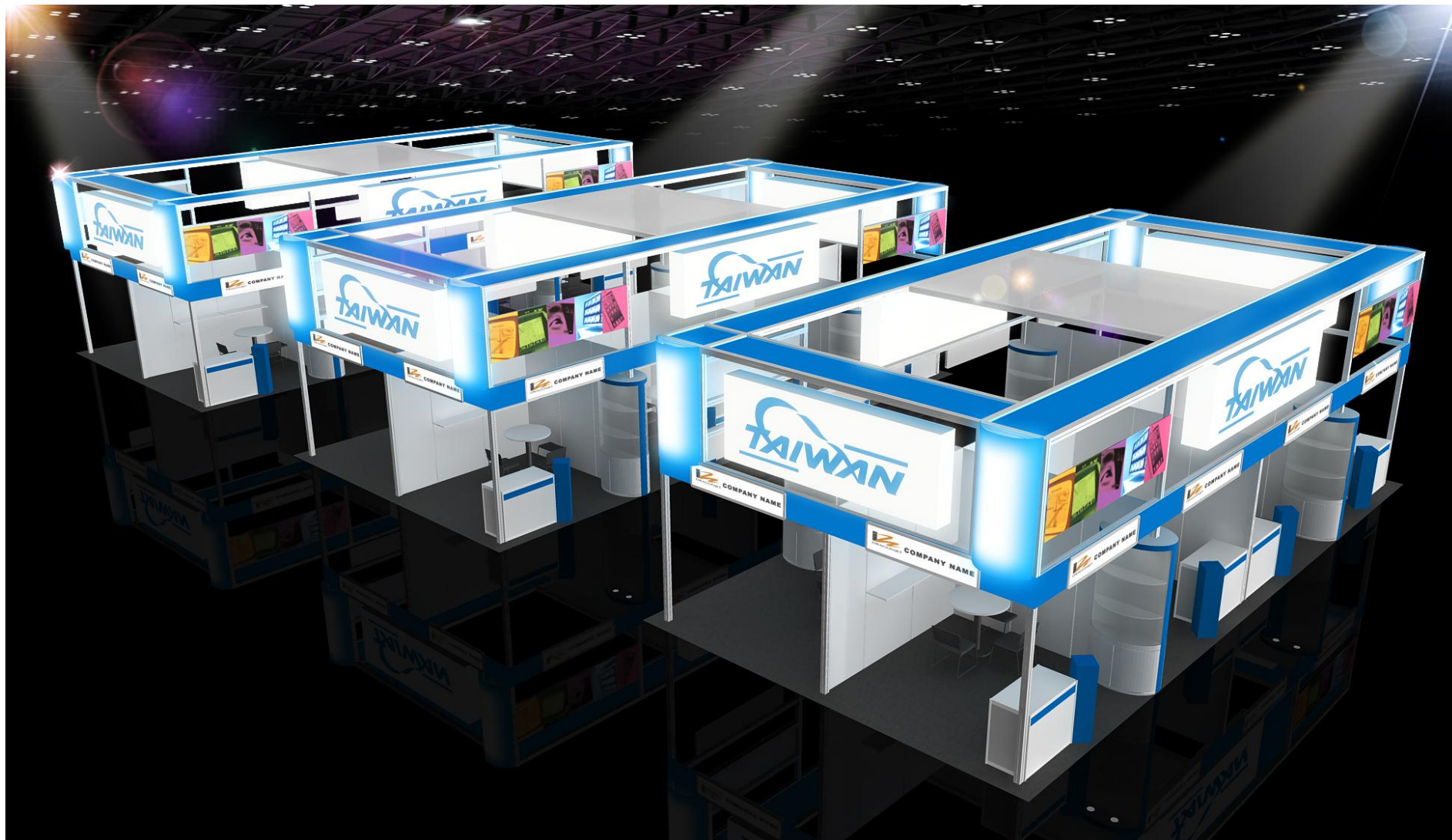


## 4米滿隔間—藍





## 4米滿隔間—藍

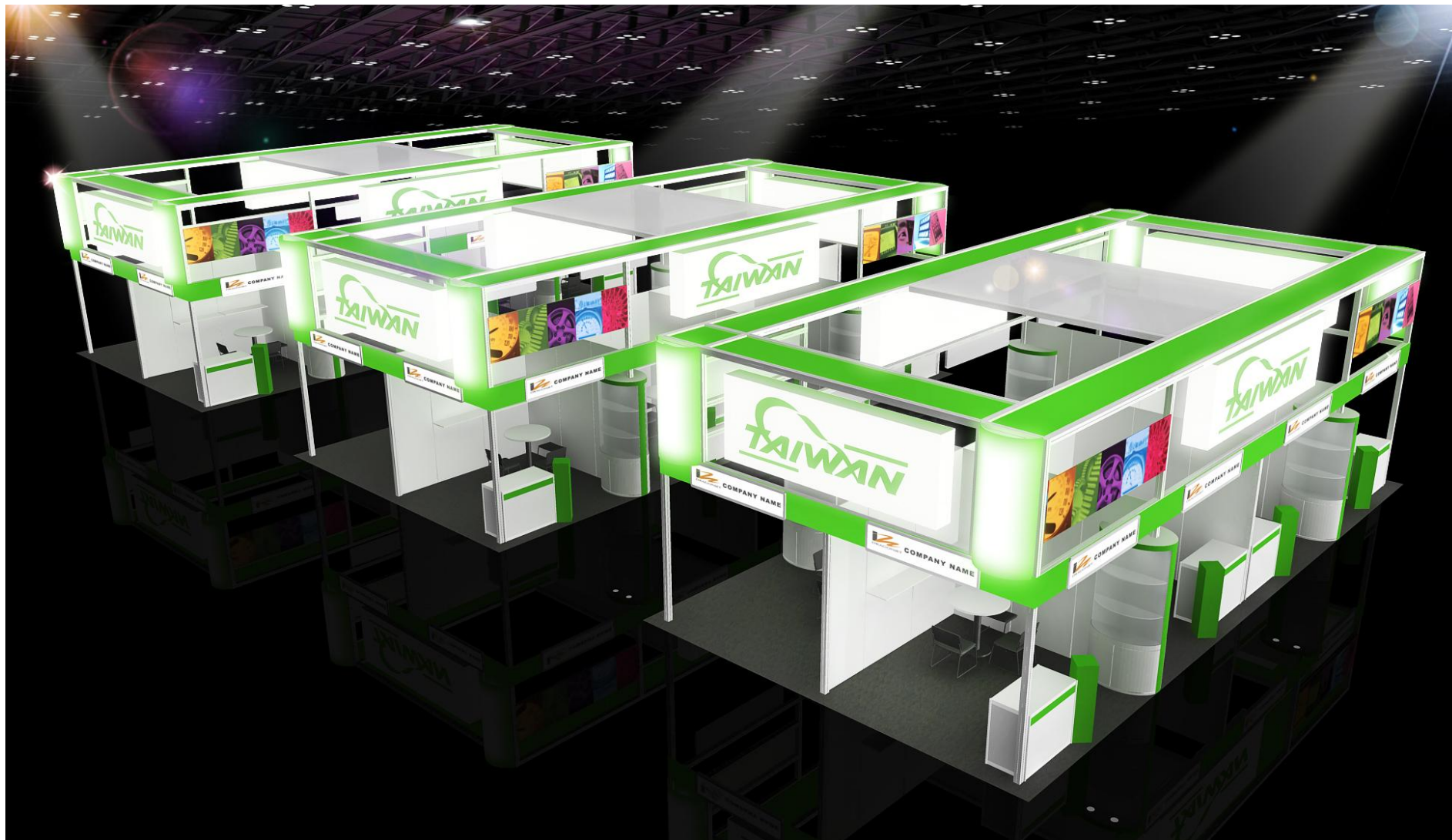


## 4米滿隔間—綠





## 4米滿隔間—綠

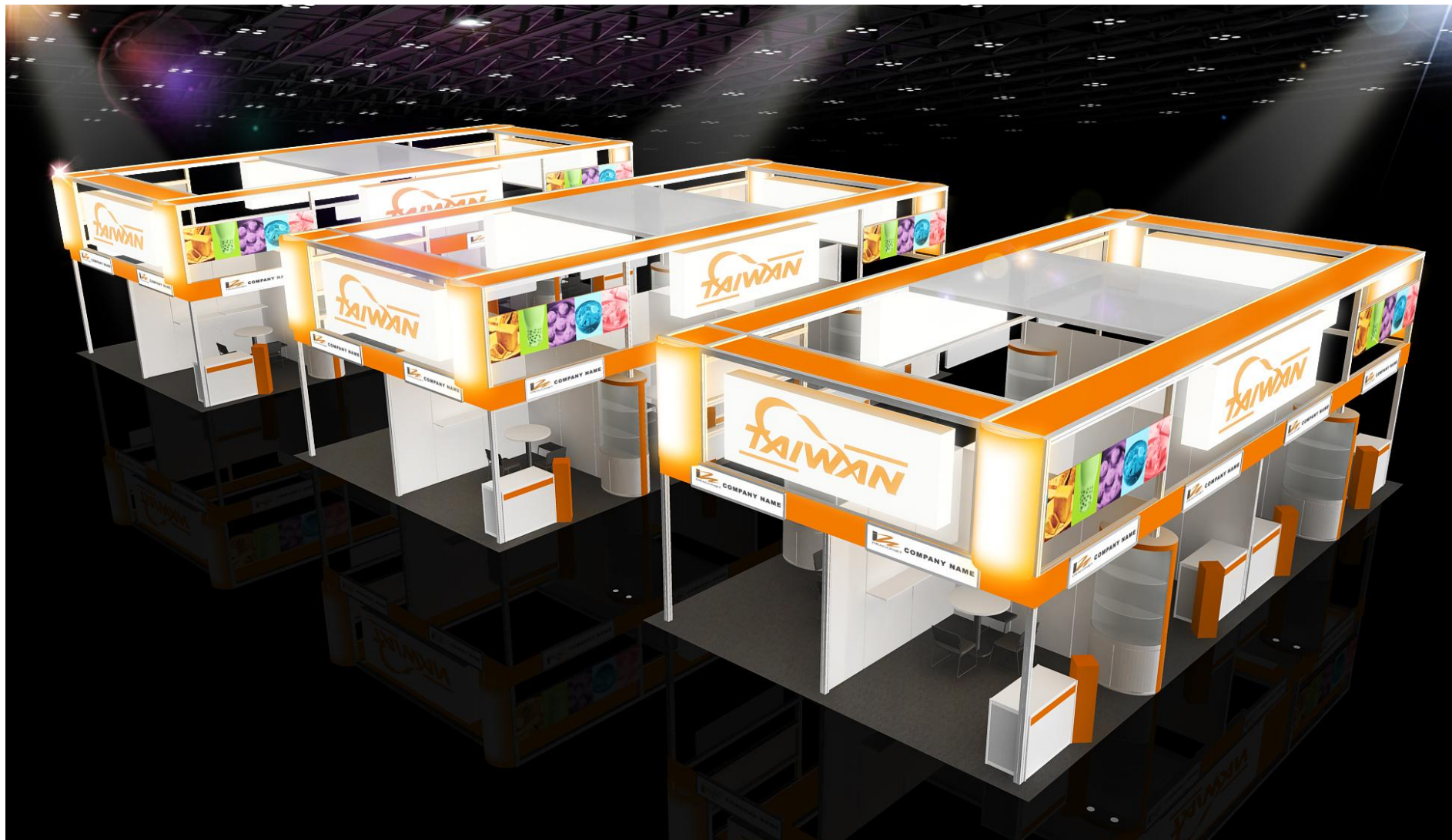




## 4米滿隔間—橘



## 4米滿隔間—橘

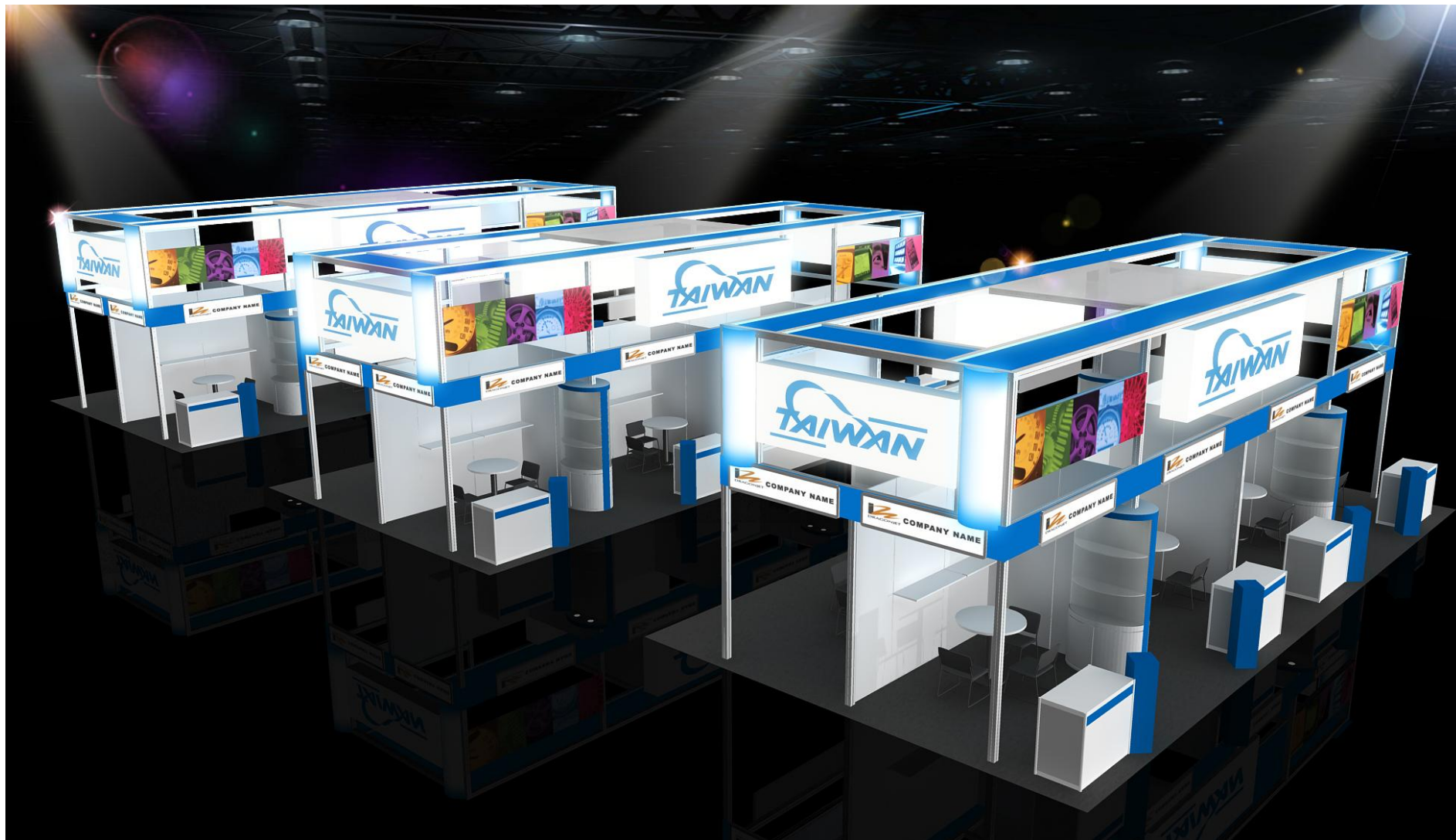




## 4米半隔間—藍



## 4米半隔間—藍





## 4米半隔間—綠



## 4米半隔間—綠



## 4米半隔間—橘





## 4米半隔間—橘



## 6米滿隔間—藍





## 6米滿隔間—綠





## 6米滿隔間—橘



## 6米半隔間—藍



## 6米半隔間—綠





## 6米半隔間—橘



# 材料規格及圖示

| ICON                                                                              | NAME                               | ICON                                                                                | NAME                              |
|-----------------------------------------------------------------------------------|------------------------------------|-------------------------------------------------------------------------------------|-----------------------------------|
|  | MAXIMA LIGHT- 8X8<br>/ H 0~600cm   |  | MAXIMA LIGHT- 8X8<br>/ H 0 ~250cm |
|  | MAXIMA LIGHT- 8X8<br>/ H 300~600cm |  | MAXIMA LIGHT- 8X8<br>/ H 0~190cm  |
|  | MAXIMA LIGHT- 8X8<br>/ H 0 ~300cm  |  | 150W ARM SPOTLIGHT                |

| ICON                                                                              | NAME             | ICON                                                                              | NAME          | ICON                                                                                | NAME              | ICON                                                                                | NAME                                     |
|-----------------------------------------------------------------------------------|------------------|-----------------------------------------------------------------------------------|---------------|-------------------------------------------------------------------------------------|-------------------|-------------------------------------------------------------------------------------|------------------------------------------|
|  | LOW WATT HALOGEN |  | 75w SPOTLIGHT |  | DISTRIBUTOR-BOARD |  | 500w SOCKET                              |
|                                                                                   |                  |  | DOWN LIGHT    |  | FL. TUBE          |  | 75w SPOTLIGHT<br>(Track light for Tower) |

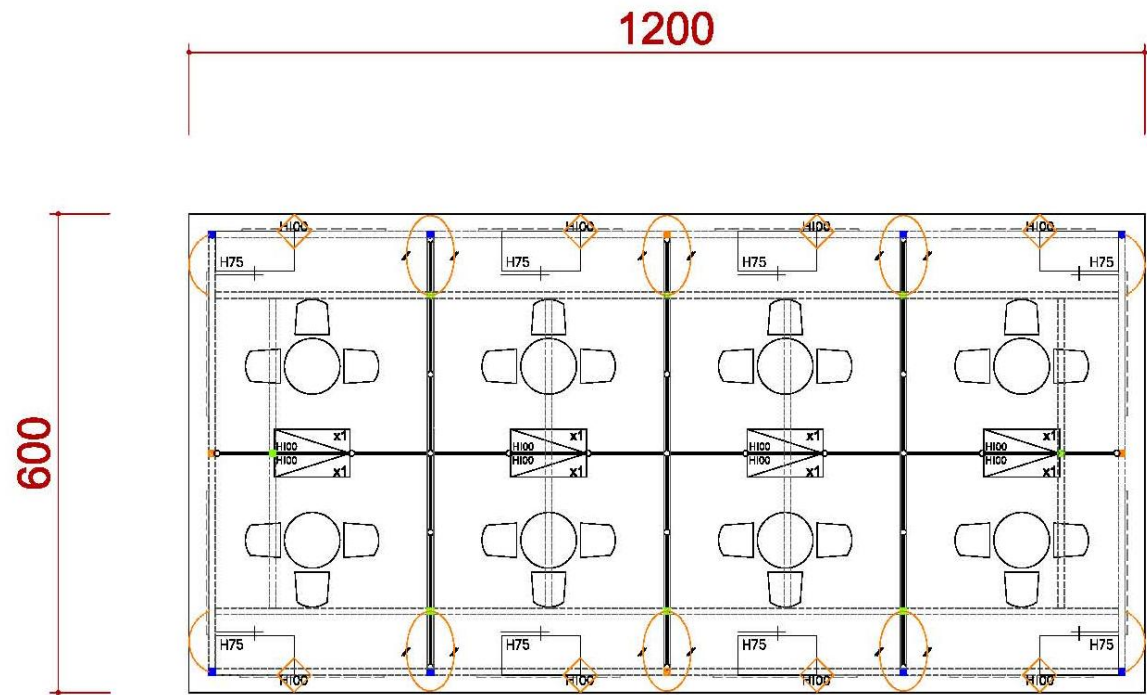
| ICON                                                                                | NAME                                 | ICON                                                                                | NAME                          | ICON                                                                                  | NAME                          | ICON                                                                                  | NAME                             |
|-------------------------------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------------------------------|-------------------------------|---------------------------------------------------------------------------------------|-------------------------------|---------------------------------------------------------------------------------------|----------------------------------|
|  | FURNITURE<br>-ROUND SET-S            |  | SHELF-90 (FLAT)               |  | DRINKING MACHINE              |  | DOUBLE DISPLAY STAND             |
|  | SHOWCASE(99X49.5)<br>-H200 DOOR DOWN |  | SHELF (SLOPE)<br>- W:99CM     |  | SHOWCASE -<br>99X49.5X100CM/H |  | MAXIMA LIGHT- 8X8<br>/ H 0~600cm |
|  | PEGBOARD - 90X140CM/H                |  | CUPBOARD -<br>99X49.5X100CM/H |  | BAR STOOL                     |  | COFFEE MACHINE                   |
|  | PEGBOARD - 90X230CM/H                |  | CUPBOARD -<br>99X49.5X75CM/H  |  | BOX (49.5X49.5) -H75          |  | CLOTH-RACK                       |

材料規格為專業展覽器材Octanorm及Maximalight系統或同等品為限，並依照施工地點當地之施工法則及規定使用材料進行施工，以確保施工品質。

# 施工圖—4米滿隔間

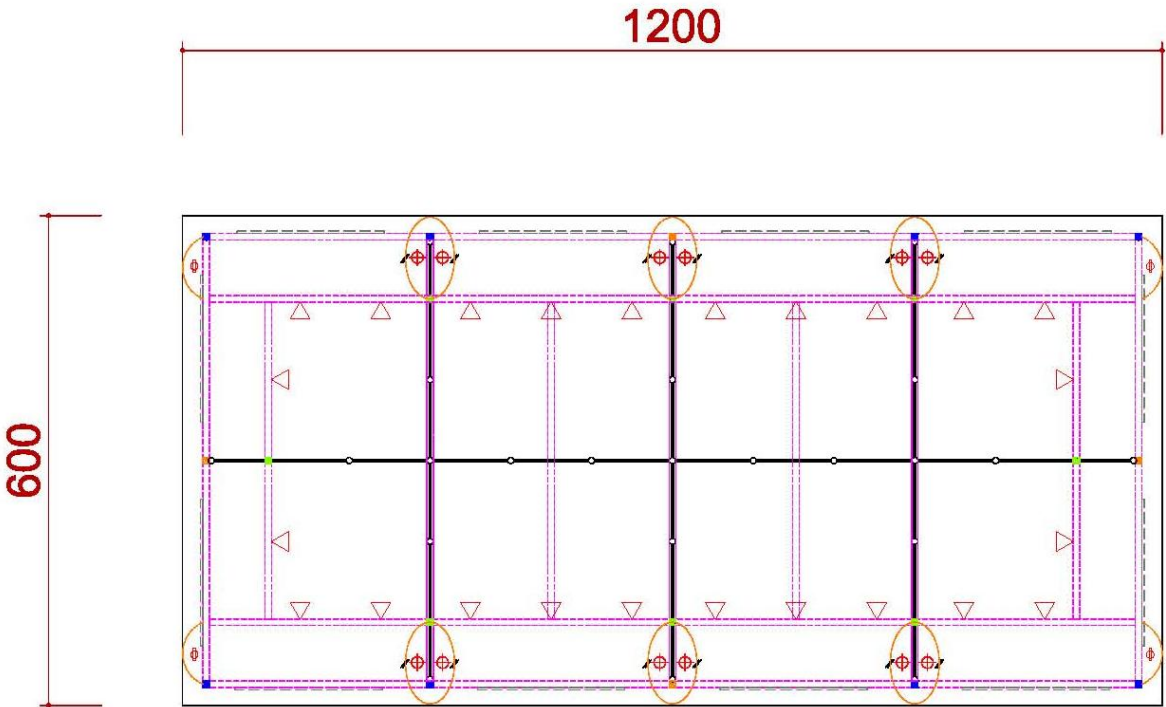


4米滿隔間



| ICON | NAME                                 | ICON | NAME                          | ICON | NAME                          | ICON | NAME                             |
|------|--------------------------------------|------|-------------------------------|------|-------------------------------|------|----------------------------------|
|      | FURNITURE<br>-ROUND SET-S            |      | SHELF-90 (FLAT)               |      | DRINKING MACHINE              |      | DOUBLE DISPLAY STAND             |
|      | SHOWCASE(99X49.5)<br>-H200 DOOR DOWN |      | SHELF (SLOPE)<br>- W:99CM     |      | SHOWCASE -<br>99X49.5X100CM/H |      | MAXIMA LIGHT- 8X8<br>/ H 0~600cm |
|      | PEGBOARD - 90X140CM/H                |      | CUPBOARD -<br>99X49.5X100CM/H |      | BAR STOOL                     |      | COFFEE MACHINE                   |
|      | PEGBOARD - 90X230CM/H                |      | CUPBOARD -<br>99X49.5X75CM/H  |      | BOX (49.5X49.5) -H75          |      | CLOTH-RACK                       |

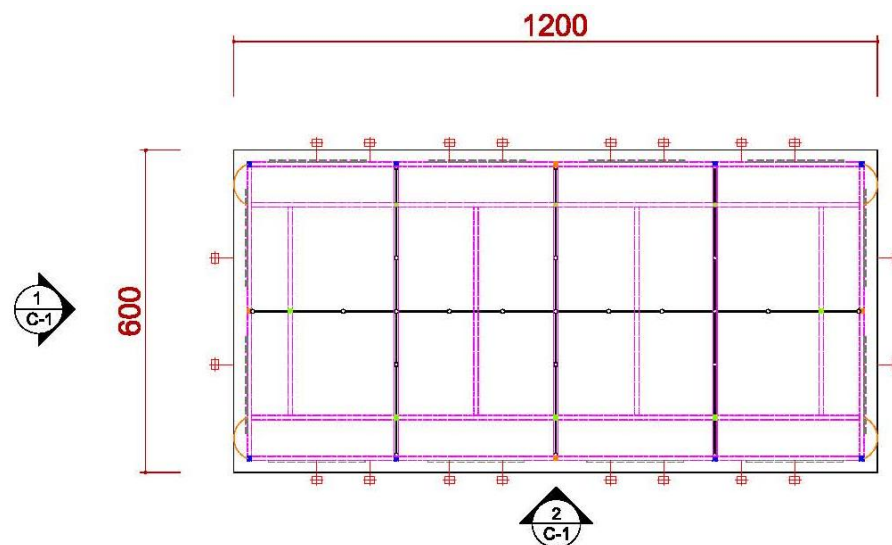
4米滿隔間



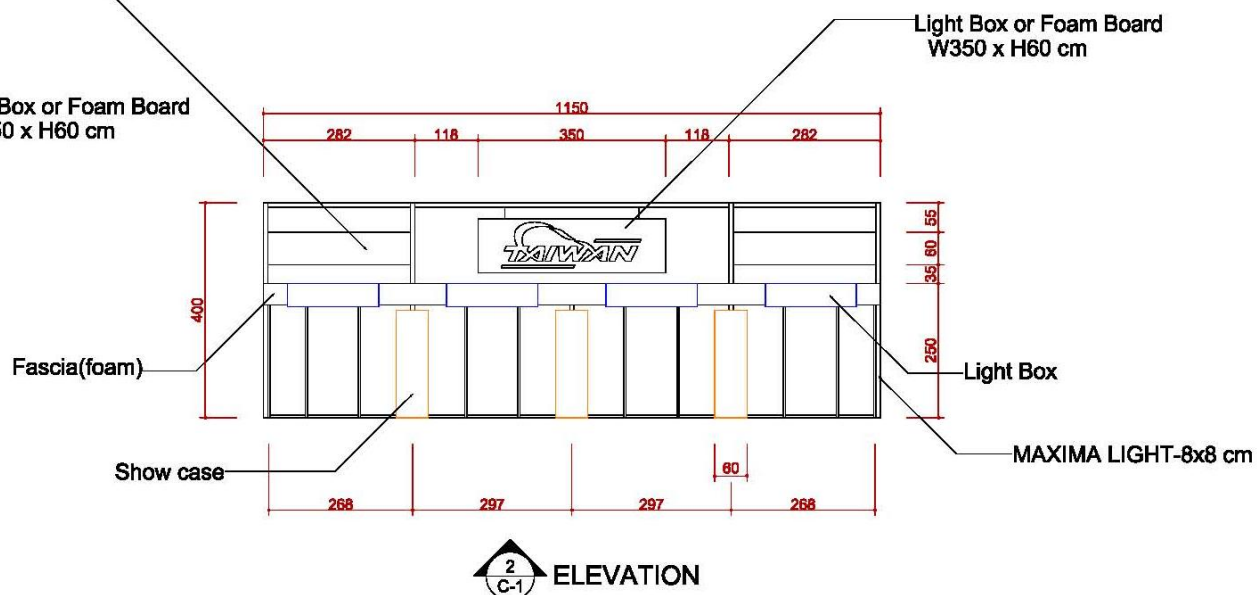
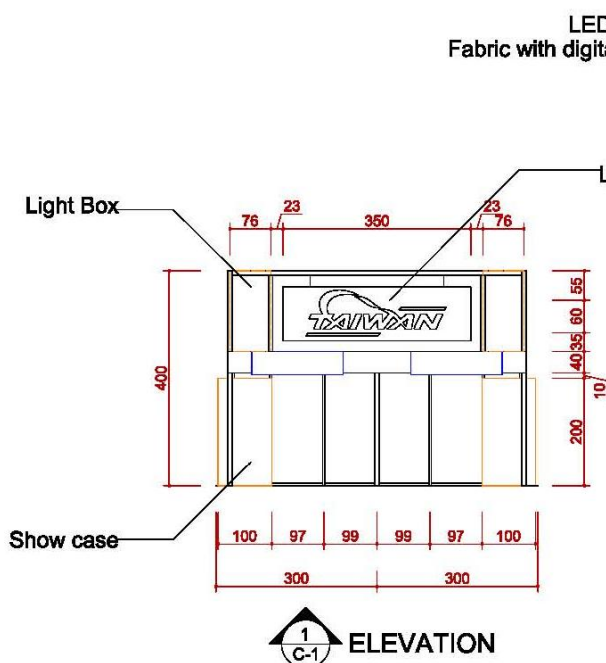
| ICON | NAME             | ICON | NAME          | ICON | NAME              | ICON | NAME                                     |
|------|------------------|------|---------------|------|-------------------|------|------------------------------------------|
|      | LOW WATT HALOGEN |      | 75w SPOTLIGHT |      | DISTRIBUTOR-BOARD |      | 500w SOCKET                              |
|      |                  |      | DOWN LIGHT    |      | FL. TUBE          |      | 75w SPOTLIGHT<br>(Track light for Tower) |

| ICON | NAME                               |
|------|------------------------------------|
|      | MAXIMA LIGHT- 8X8<br>/ H 0~400cm   |
|      | MAXIMA LIGHT- 8X8<br>/ H 250~400cm |
|      | MAXIMA LIGHT- 8X8<br>/ H0 ~250cm   |

# 4米滿隔間



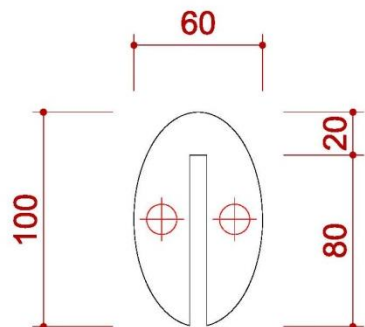
| ICON | NAME                            |
|------|---------------------------------|
|      | MAXIMA LIGHT- 8X8 / H 0~600cm   |
|      | MAXIMA LIGHT- 8X8 / H 300~600cm |
|      | MAXIMA LIGHT- 8X8 / H 0 ~300cm  |
|      | MAXIMA LIGHT- 8X8 / H 0 ~250cm  |
|      | MAXIMA LIGHT- 8X8 / H 0~190cm   |
|      | 150W ARM SPOTLIGHT              |



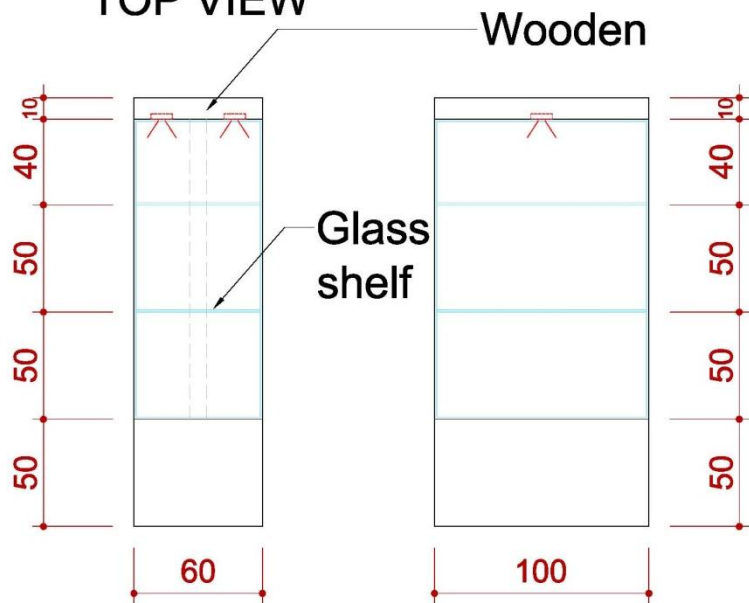


## 4米滿隔間

### DETAIL A



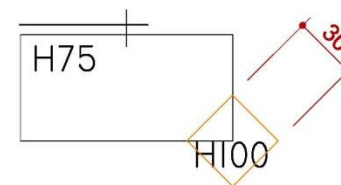
TOP VIEW



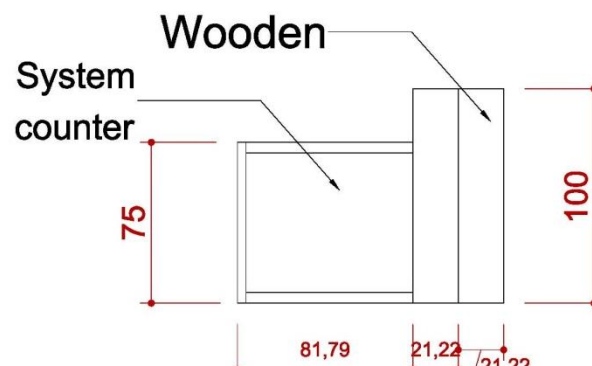
FRONT VIEW

SIDE VIEW

### DETAIL B



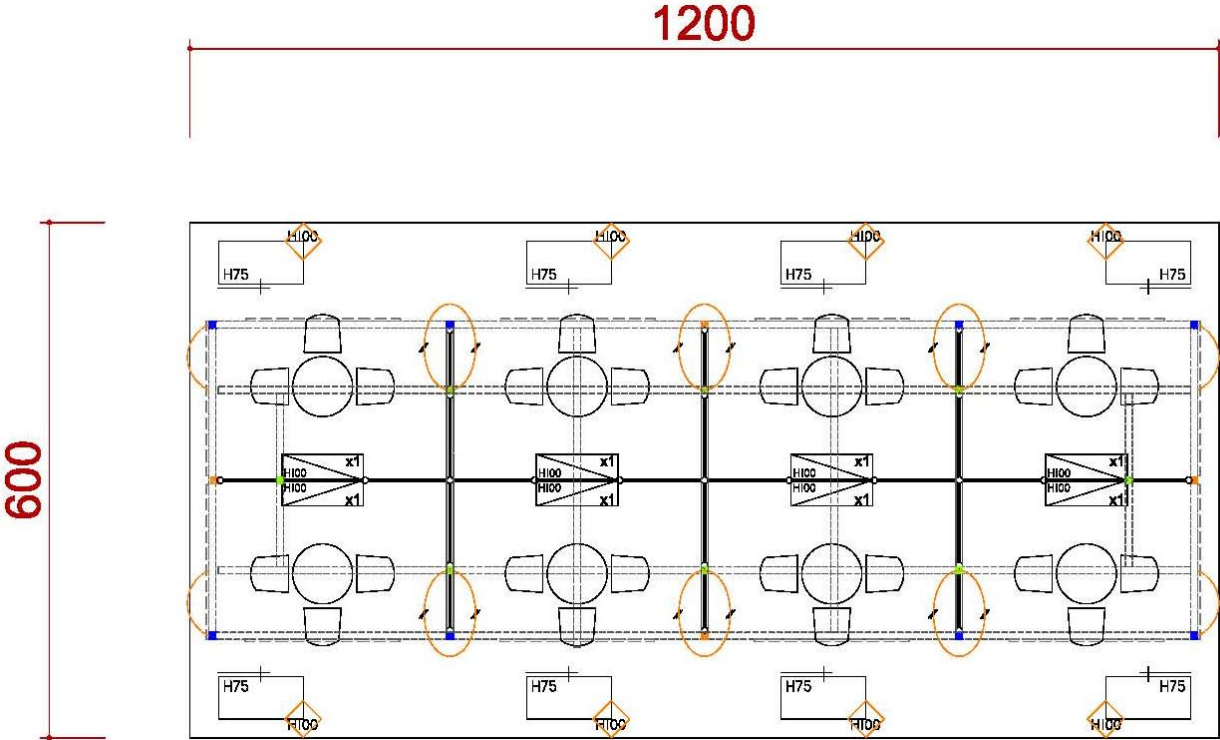
TOP VIEW



FRONT VIEW

# 施工圖—4米半隔間

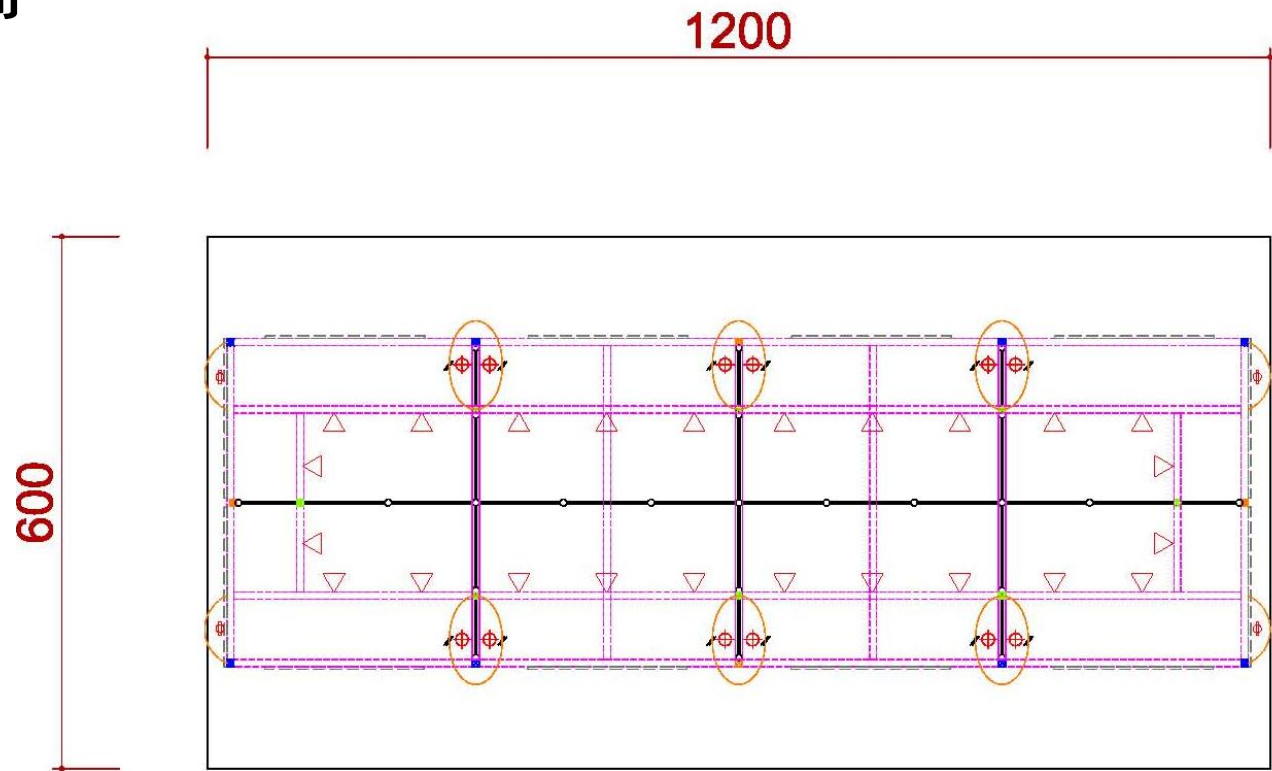
4米半隔間



| ICON | NAME                                 | ICON | NAME                          | ICON | NAME                          | ICON | NAME                             |
|------|--------------------------------------|------|-------------------------------|------|-------------------------------|------|----------------------------------|
|      | FURNITURE -ROUND SET-S               |      | SHELF-90 (FLAT)               |      | DRINKING MACHINE              |      | DOUBLE DISPLAY STAND             |
|      | SHOWCASE(99X49.5)<br>-H200 DOOR DOWN |      | SHELF (SLOPE)<br>- W:99CM     |      | SHOWCASE -<br>99X49.5X100CM/H |      | MAXIMA LIGHT- 8X8<br>/ H 0~600cm |
|      | PEGBOARD - 90X140CM/H                |      | CUPBOARD -<br>99X49.5X100CM/H |      | BAR STOOL                     |      | COFFEE MACHINE                   |
|      | PEGBOARD - 90X230CM/H                |      | CUPBOARD -<br>99X49.5X75CM/H  |      | BOX (49.5X49.5) -H75          |      | CLOTH-RACK                       |



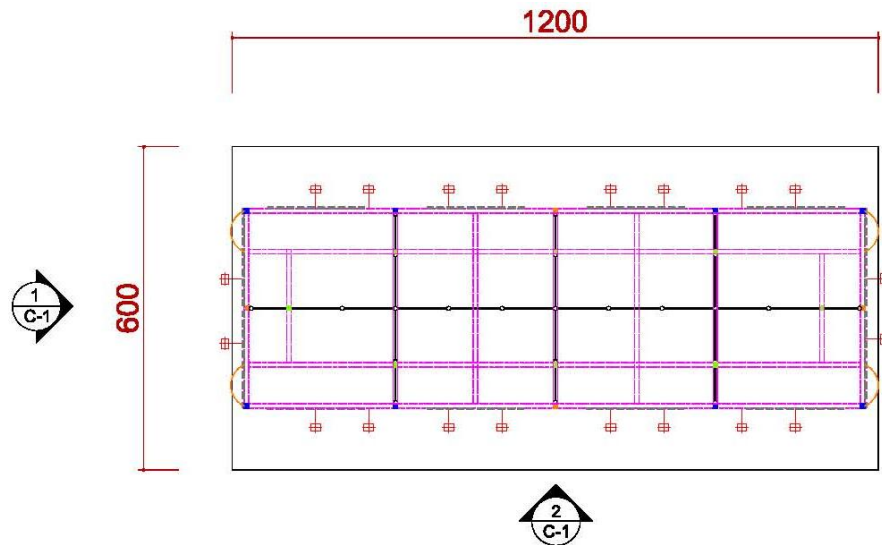
4米半隔間



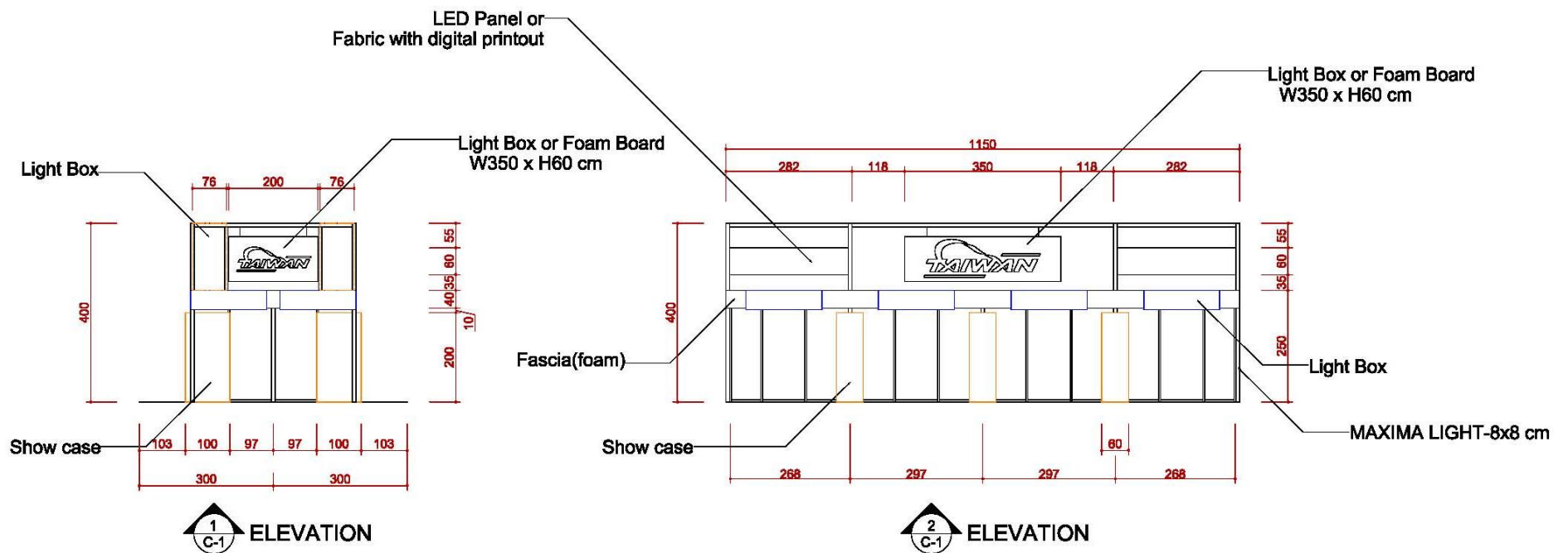
| ICON | NAME             | ICON | NAME          | ICON | NAME              | ICON | NAME                                     |
|------|------------------|------|---------------|------|-------------------|------|------------------------------------------|
|      | LOW WATT HALOGEN |      | 75w SPOTLIGHT |      | DISTRIBUTOR-BOARD |      | 500w SOCKET                              |
|      |                  |      | DOWN LIGHT    |      | FL. TUBE          |      | 75w SPOTLIGHT<br>(Track light for Tower) |

| ICON | NAME                               |
|------|------------------------------------|
|      | MAXIMA LIGHT- 8X8<br>/ H 0~400cm   |
|      | MAXIMA LIGHT- 8X8<br>/ H 250~400cm |
|      | MAXIMA LIGHT- 8X8<br>/ H 0~250cm   |

# 4米半隔間

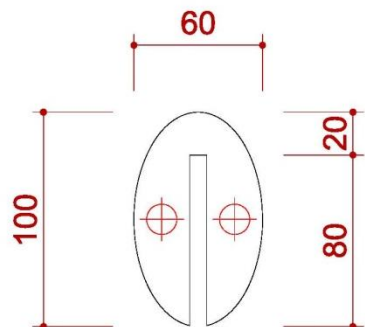


| ICON | NAME                               |
|------|------------------------------------|
|      | MAXIMA LIGHT- 8X8<br>/ H 0~600cm   |
|      | MAXIMA LIGHT- 8X8<br>/ H 300~600cm |
|      | MAXIMA LIGHT- 8X8<br>/ H 0 ~300cm  |
|      | MAXIMA LIGHT- 8X8<br>/ H 0 ~250cm  |
|      | MAXIMA LIGHT- 8X8<br>/ H 0~190cm   |
|      | 150W ARM SPOTLIGHT                 |

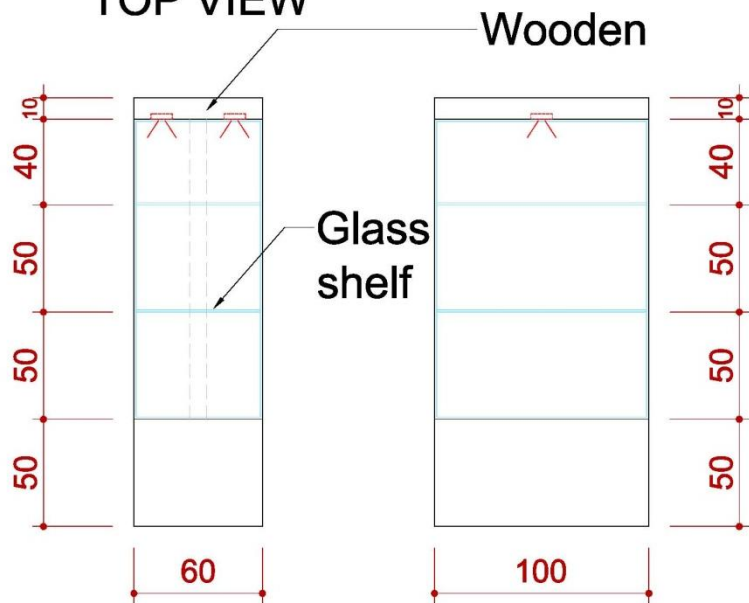


## 4米半隔間

### DETAIL A



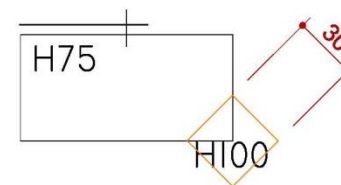
TOP VIEW



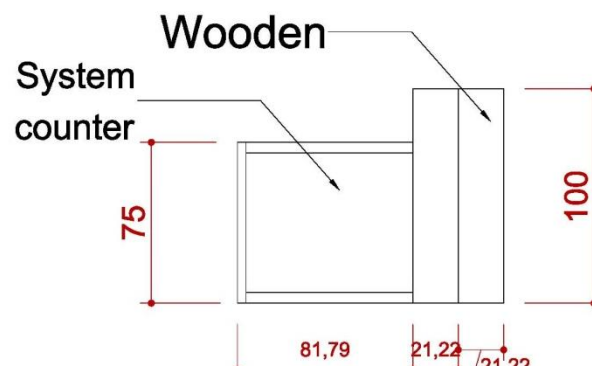
FRONT VIEW

SIDE VIEW

### DETAIL B



TOP VIEW

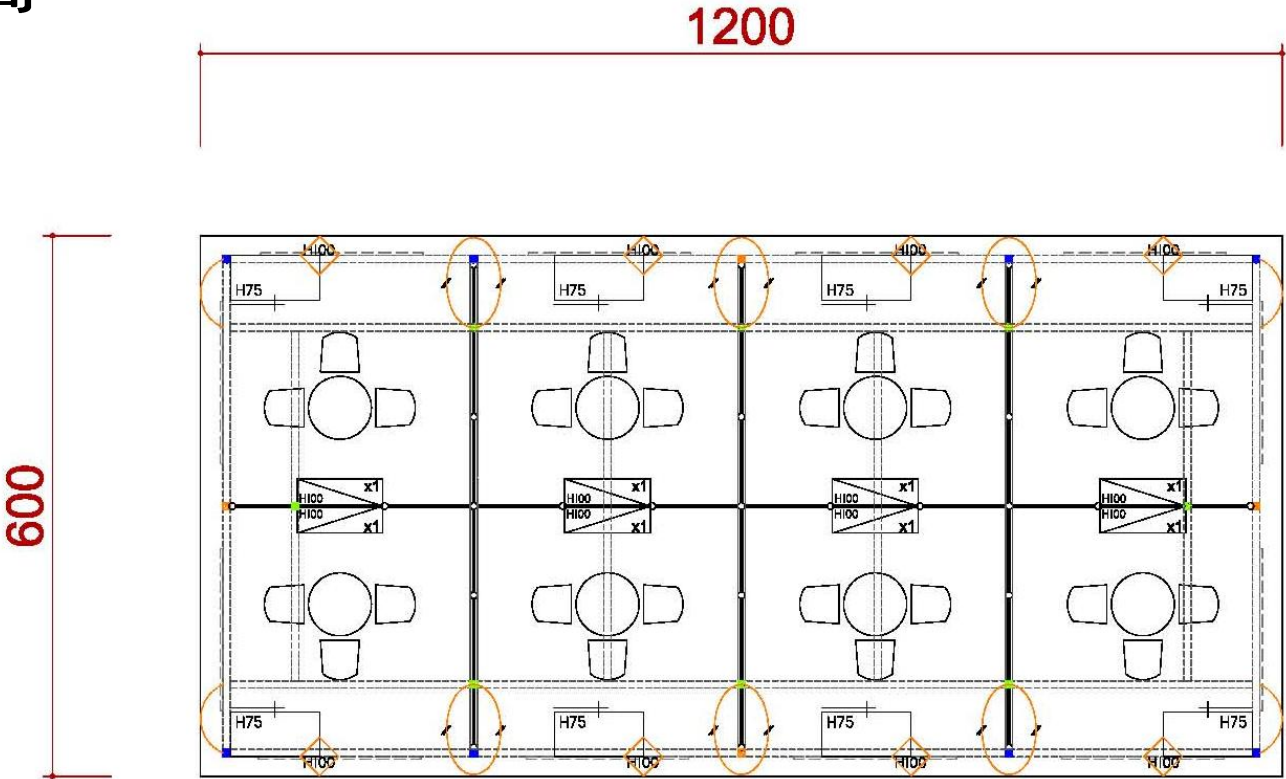


FRONT VIEW

# 施工圖—6米滿隔間

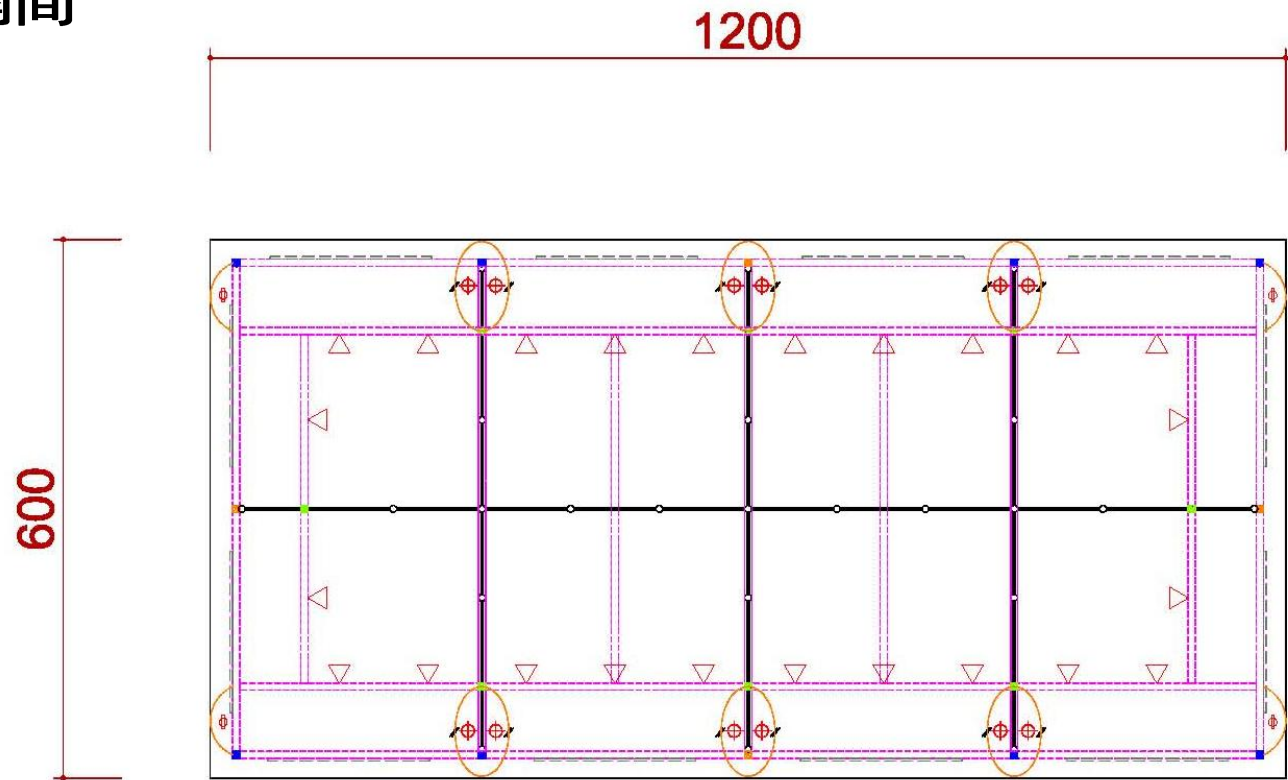


6米滿隔間



| ICON | NAME                                 | ICON | NAME                          | ICON | NAME                          | ICON | NAME                             |
|------|--------------------------------------|------|-------------------------------|------|-------------------------------|------|----------------------------------|
|      | FURNITURE<br>-ROUND SET-S            |      | SHELF-90 (FLAT)               |      | DRINKING MACHINE              |      | DOUBLE DISPLAY STAND             |
|      | SHOWCASE(99X49.5)<br>-H200 DOOR DOWN |      | SHELF (SLOPE)<br>- W:99CM     |      | SHOWCASE -<br>99X49.5X100CM/H |      | MAXIMA LIGHT- 8X8<br>/ H 0~600cm |
|      | PEGBOARD - 90X140CM/H                |      | CUPBOARD -<br>99X49.5X100CM/H |      | BAR STOOL                     |      | COFFEE MACHINE                   |
|      | PEGBOARD - 90X230CM/H                |      | CUPBOARD -<br>99X49.5X75CM/H  |      | BOX (49.5X49.5) -H75          |      | CLOTH-RACK                       |

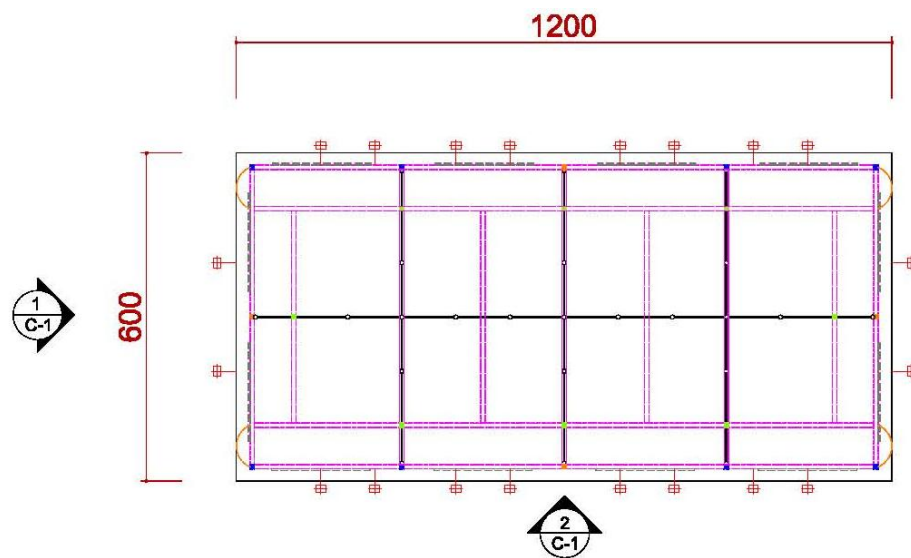
6米滿隔間



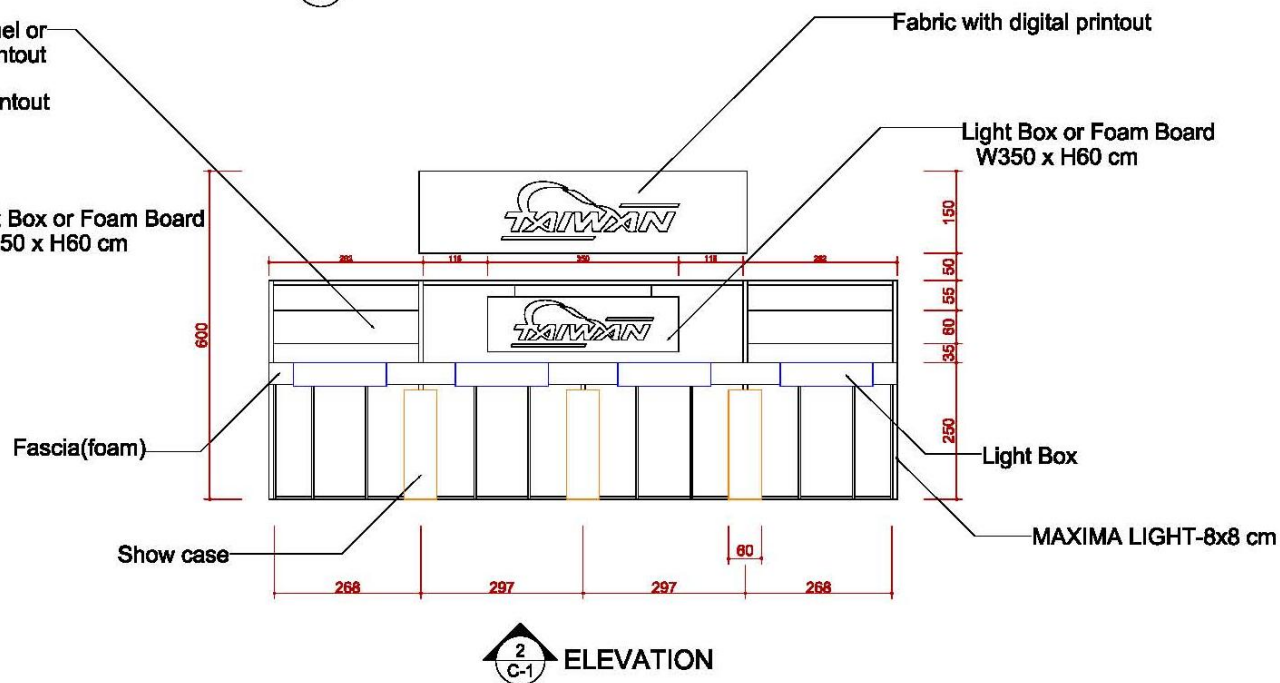
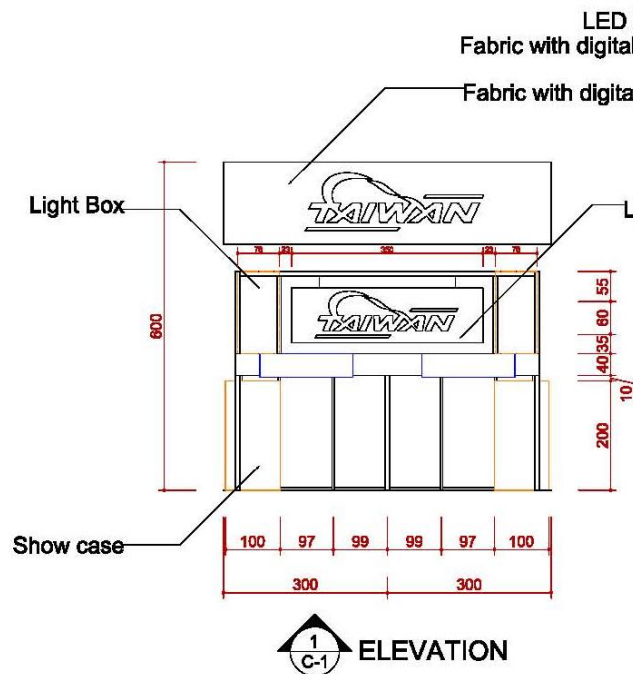
| ICON | NAME                                  |
|------|---------------------------------------|
|      | MAXIMA LIGHT- 8X8 / H 0~400cm         |
|      | MAXIMA LIGHT- 8X8 / H 250~400cm       |
|      | MAXIMA LIGHT- 8X8 / H0 ~250cm         |
|      | 500w SOCKET                           |
|      | 75w SPOTLIGHT (Track light for Tower) |

| ICON | NAME             | ICON | NAME          | ICON | NAME              |
|------|------------------|------|---------------|------|-------------------|
|      | LOW WATT HALOGEN |      | 75w SPOTLIGHT |      | DISTRIBUTOR-BOARD |
|      |                  |      | DOWN LIGHT    |      | FL. TUBE          |

# 6米滿隔間

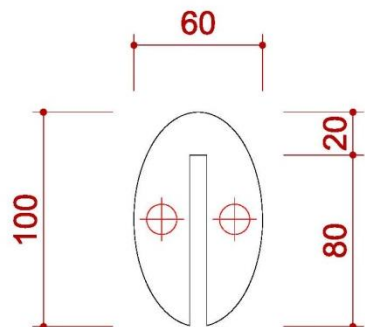


| ICON | NAME                            |
|------|---------------------------------|
|      | MAXIMA LIGHT- 8X8 / H 0~600cm   |
|      | MAXIMA LIGHT- 8X8 / H 300~600cm |
|      | MAXIMA LIGHT- 8X8 / H 0 ~300cm  |
|      | MAXIMA LIGHT- 8X8 / H 0 ~250cm  |
|      | MAXIMA LIGHT- 8X8 / H 0~190cm   |
|      | 150W ARM SPOTLIGHT              |

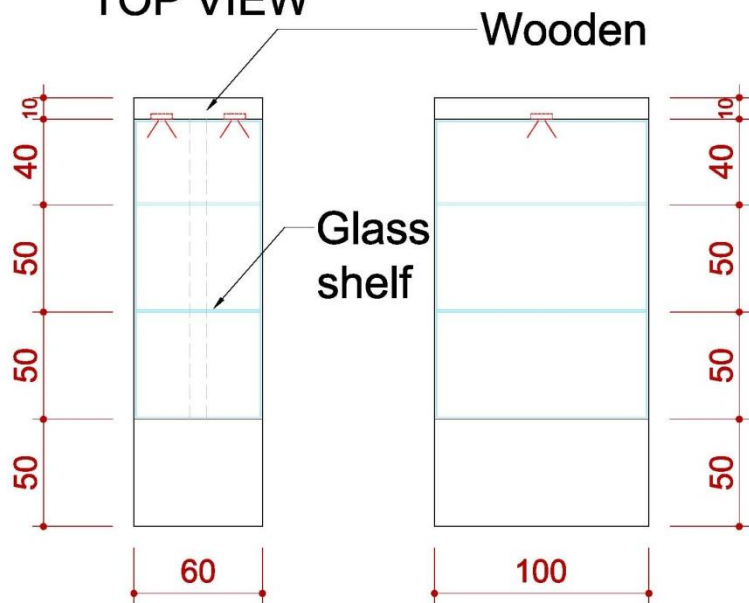


## 6米滿隔間

### DETAIL A



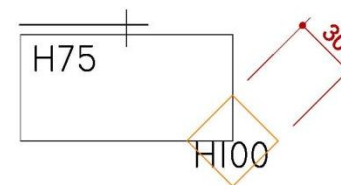
TOP VIEW



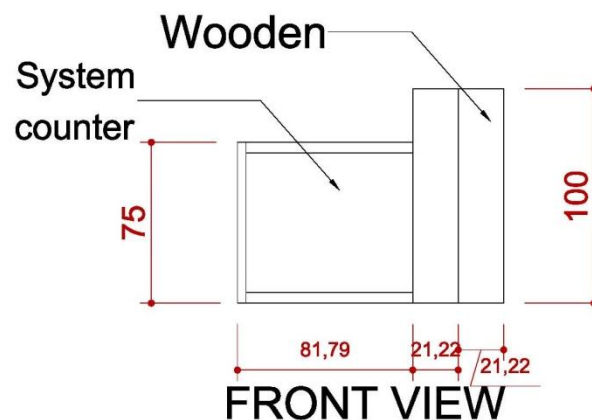
FRONT VIEW

SIDE VIEW

### DETAIL B



TOP VIEW

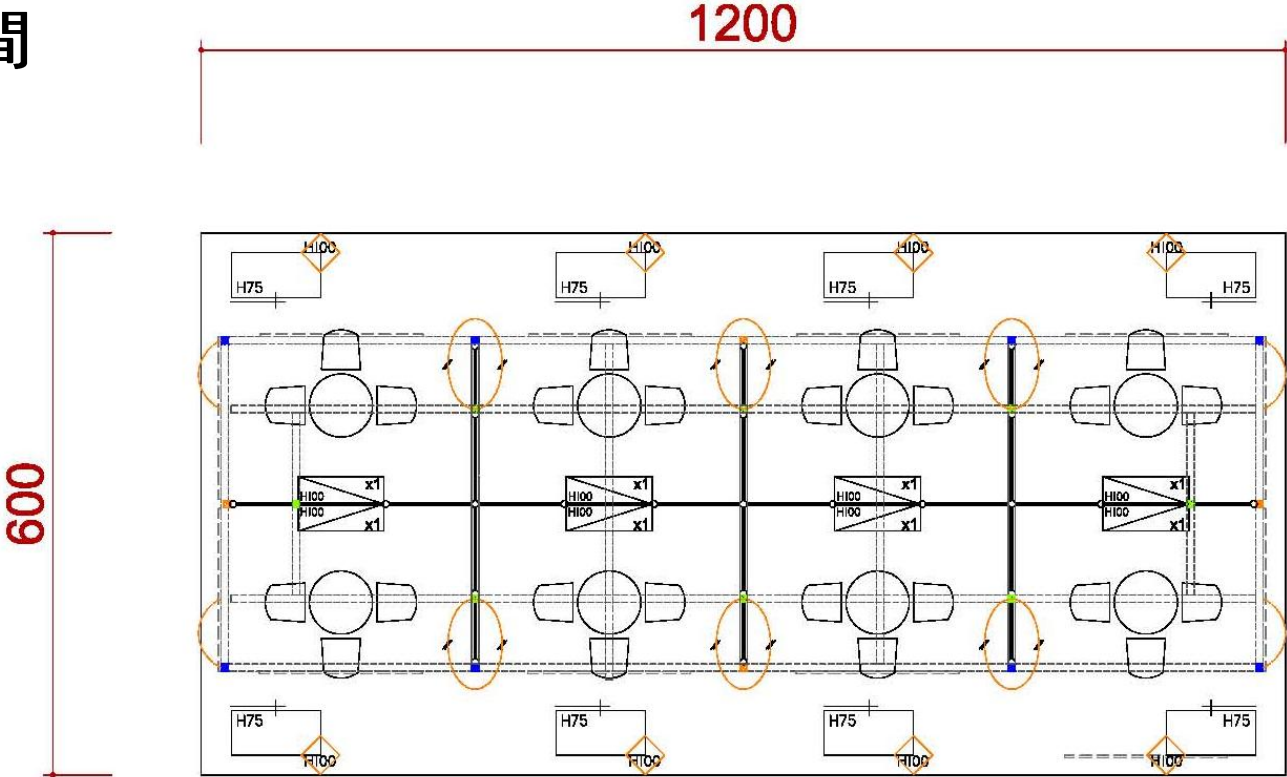


FRONT VIEW



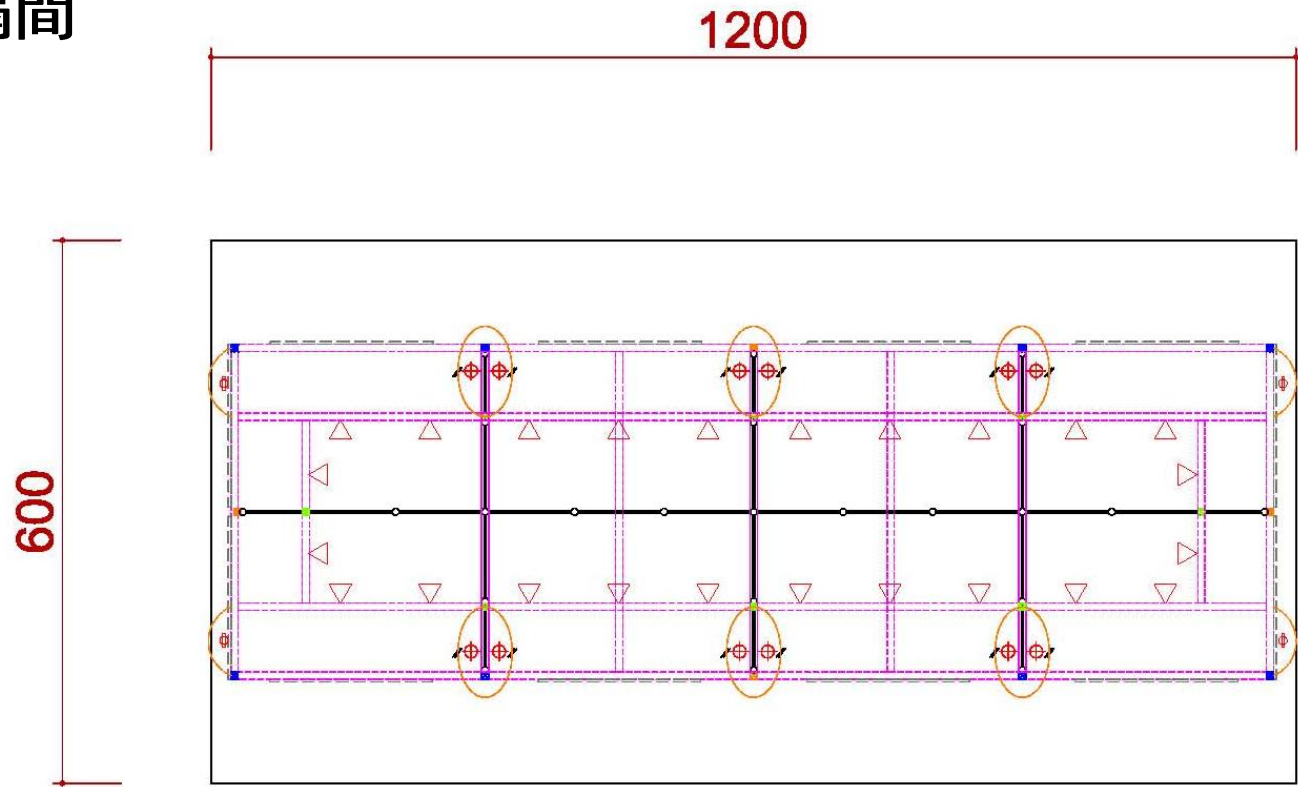
# 施工圖—6米半隔間

6米半隔間



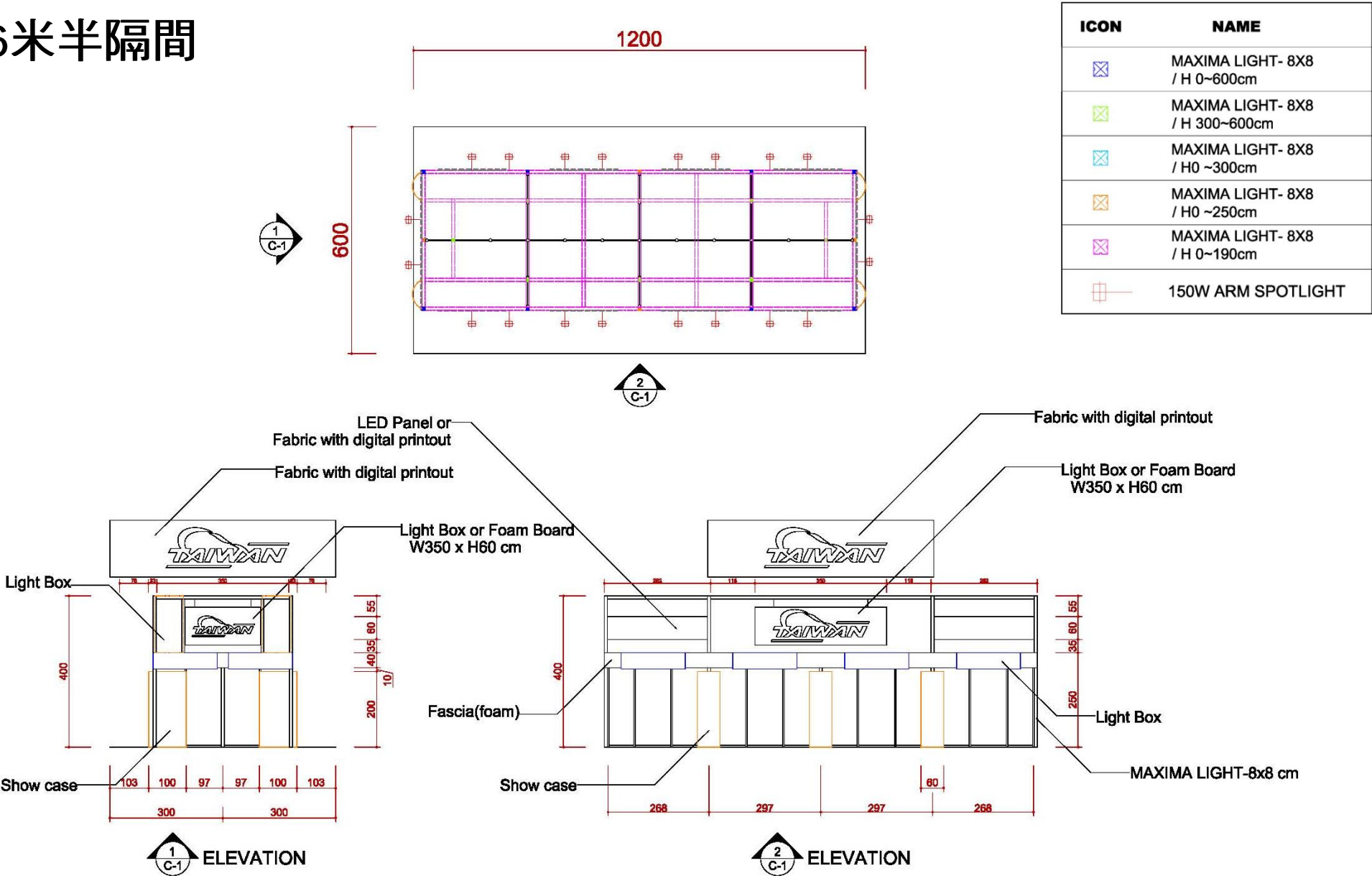
| ICON | NAME                                 | ICON | NAME                          | ICON | NAME                          | ICON | NAME                             |
|------|--------------------------------------|------|-------------------------------|------|-------------------------------|------|----------------------------------|
|      | FURNITURE<br>-ROUND SET-S            |      | SHELF-90 (FLAT)               |      | DRINKING MACHINE              |      | DOUBLE DISPLAY STAND             |
|      | SHOWCASE(99X49.5)<br>-H200 DOOR DOWN |      | SHELF (SLOPE)<br>- W:99CM     |      | SHOWCASE -<br>99X49.5X100CM/H |      | MAXIMA LIGHT- 8X8<br>/ H 0~600cm |
|      | PEGBOARD - 90X140CM/H                |      | CUPBOARD -<br>99X49.5X100CM/H |      | BAR STOOL                     |      | COFFEE MACHINE                   |
|      | PEGBOARD - 90X230CM/H                |      | CUPBOARD -<br>99X49.5X75CM/H  |      | BOX (49.5X49.5) -H75          |      | CLOTH-RACK                       |

6米半隔間



| ICON | NAME             | ICON | NAME          | ICON | NAME              | ICON | NAME                                     |
|------|------------------|------|---------------|------|-------------------|------|------------------------------------------|
|      | LOW WATT HALOGEN |      | 75w SPOTLIGHT |      | DISTRIBUTOR-BOARD |      | 500w SOCKET                              |
|      |                  |      | DOWN LIGHT    |      | FL. TUBE          |      | 75w SPOTLIGHT<br>(Track light for Tower) |

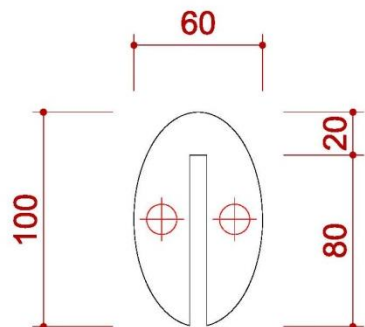
6米半隔間



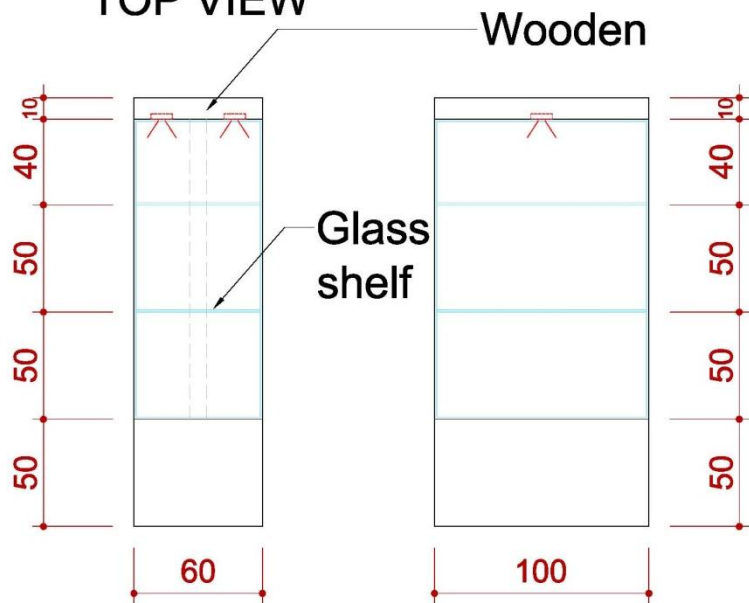


## 6米半隔間

### DETAIL A



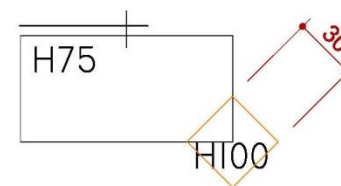
TOP VIEW



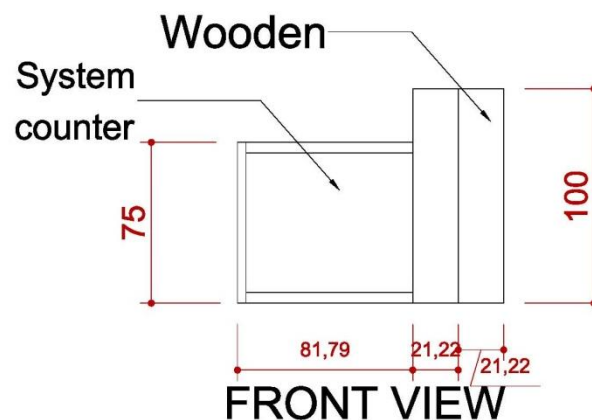
FRONT VIEW

SIDE VIEW

### DETAIL B



TOP VIEW



FRONT VIEW

## 6米半隔間

