

表5 內需相關指標

|                   | 汽車<br>掛牌數<br><br>(台) | 觀光客來台人數       |              |              | 結婚對數<br><br>(對) | 95汽油<br>平均價格<br><br>(元) | 發行量加<br>權股價指<br>數<br>(平均)<br><br>(點) | 上市股<br>票日平<br>均<br>成交值<br><br>(億元) | 觀光旅館                 |                      |
|-------------------|----------------------|---------------|--------------|--------------|-----------------|-------------------------|--------------------------------------|------------------------------------|----------------------|----------------------|
|                   |                      | (千人次)         | 陸客           | 日客           |                 |                         |                                      |                                    | 客房<br>收入<br><br>(億元) | 餐飲<br>收入<br><br>(億元) |
| <b>107年</b>       | <b>435,130</b>       | <b>11,067</b> | <b>2,696</b> | <b>1,969</b> | <b>135,403</b>  | <b>29.4</b>             | <b>10,620</b>                        | <b>1,199</b>                       | <b>254</b>           | <b>269</b>           |
| 7 月               | 43,053               | 853           | 225          | 129          | 9,129           | 30.3                    | 10,840                               | 1,327                              | 20                   | 19                   |
| 8 月               | 26,035               | 953           | 257          | 187          | 8,282           | 30.2                    | 10,909                               | 1,167                              | 22                   | 20                   |
| 9 月               | 30,799               | 837           | 218          | 163          | 8,606           | 30.8                    | 10,884                               | 1,187                              | 19                   | 23                   |
| 10 月              | 35,047               | 960           | 242          | 182          | 14,139          | 31.3                    | 10,088                               | 1,095                              | 23                   | 23                   |
| 11 月              | 36,009               | 1,019         | 208          | 203          | 10,990          | 29.8                    | 9,821                                | 1,032                              | 23                   | 21                   |
| 12 月              | 41,991               | 1,125         | 232          | 200          | 15,345          | 27.7                    | 9,747                                | 887                                | 26                   | 28                   |
| <b>108年</b>       | <b>439,835</b>       | <b>11,864</b> | <b>2,714</b> | <b>2,168</b> | <b>134,524</b>  | <b>28.5</b>             | <b>10,790</b>                        | <b>1,094</b>                       | <b>268</b>           | <b>264</b>           |
| 1 月               | 44,143               | 868           | 239          | 146          | 13,902          | 27.1                    | 9,765                                | 835                                | 21                   | 28                   |
| 2 月               | 19,640               | 956           | 283          | 145          | 9,986           | 27.8                    | 10,210                               | 1,133                              | 21                   | 22                   |
| 3 月               | 32,391               | 1,079         | 270          | 216          | 11,180          | 28.3                    | 10,445                               | 1,014                              | 23                   | 21                   |
| 4 月               | 34,680               | 1,101         | 307          | 166          | 9,387           | 29.5                    | 10,892                               | 1,195                              | 23                   | 18                   |
| 5 月               | 37,829               | 1,040         | 316          | 167          | 13,106          | 30.2                    | 10,574                               | 1,059                              | 22                   | 22                   |
| 6 月               | 38,240               | 933           | 261          | 139          | 11,326          | 29.1                    | 10,620                               | 948                                | 21                   | 22                   |
| 7 月               | 48,427               | 989           | 322          | 146          | 10,432          | 28.8                    | 10,846                               | 1,072                              | 23                   | 20                   |
| 8 月               | 23,963               | 1,031         | 283          | 204          | 5,121           | 28.2                    | 10,469                               | 1,139                              | 23                   | 20                   |
| 9 月               | 32,854               | 794           | 116          | 190          | 11,656          | 28.3                    | 10,816                               | 1,095                              | 20                   | 21                   |
| 10 月              | 41,040               | 939           | 115          | 207          | 12,000          | 27.9                    | 11,140                               | 1,229                              | 23                   | 22                   |
| 11 月              | 40,704               | 990           | 97           | 217          | 12,497          | 28.1                    | 11,559                               | 1,224                              | 24                   | 23                   |
| 12 月              | 45,924               | 1,143         | 104          | 225          | 13,931          | 28.8                    | 11,854                               | 1,183                              | 25                   | 25                   |
| <b>109年 1~12月</b> | <b>457,454</b>       | <b>1,356</b>  | <b>110</b>   | <b>269</b>   | <b>121,702</b>  | <b>23.5</b>             | <b>12,074</b>                        | <b>1,863</b>                       | <b>102</b>           | <b>145</b>           |
| 1 月               | 39,419               | 813           | 91           | 136          | 12,677          | 28.9                    | 11,962                               | 1,448                              | 22                   | 32                   |
| 2 月               | 27,350               | 357           | 6            | 114          | 11,092          | 27.1                    | 11,624                               | 1,318                              | 10                   | 12                   |
| 3 月               | 37,277               | 78            | 2            | 13           | 9,378           | 22.7                    | 10,138                               | 1,678                              | 5                    | 9                    |
| 4 月               | 30,822               | 3             | 0            | 0            | 6,939           | 18.8                    | 10,329                               | 1,509                              | 4                    | 7                    |
| 5 月               | 33,539               | 3             | 1            | 0            | 15,370          | 19.6                    | 10,877                               | 1,668                              | 6                    | 12                   |
| 6 月               | 41,395               | 7             | 1            | 0            | 6,889           | 22.6                    | 11,490                               | 1,839                              | 10                   | 15                   |
| 7 月               | 43,940               | 12            | 1            | 1            | 8,324           | 23.7                    | 12,256                               | 2,148                              | 14                   | 18                   |
| 8 月               | 34,846               | 19            | 1            | 1            | 6,583           | 23.9                    | 12,743                               | 2,185                              | 17                   | 20                   |
| 9 月               | 37,242               | 24            | 5            | 1            | 7,242           | 23.7                    | 12,653                               | 1,850                              | 13                   | 20                   |
| 10 月              | 39,791               | 19            | 2            | 1            | 12,384          | 23.5                    | 12,818                               | 1,667                              | -                    | -                    |
| 11 月              | 46,333               | 21            | 1            | 1            | 9,186           | 23.3                    | 13,394                               | 2,163                              | -                    | -                    |
| 12 月              | 45,500               | -             | -            | -            | 15,638          | 24.4                    | 14,277                               | 2,585                              | -                    | -                    |
| 單位：%              |                      |               |              |              |                 |                         |                                      |                                    |                      |                      |
| 較上月增減             | -1.8                 | 11.6          | -33.6        | 15.2         | 70.2            | 4.9                     | 6.6                                  | 19.5                               | -23.6                | -1.0                 |
| 較上年同月增減           | -0.9                 | -97.9         | -98.8        | -99.5        | 12.3            | -15.3                   | 20.4                                 | 118.5                              | -34.8                | -6.8                 |
| 累計較上年同期增減         | 4.0                  | -87.4         | -95.8        | -86.2        | -9.5            | -17.6                   | 11.9                                 | 70.4                               | -48.2                | -25.0                |

資料來源：車輛公會、內政部戶政司、經濟部能源局、台灣證券交易所