

表5 內需相關指標

|                  | 汽車<br>掛牌數      | 觀光客來台人數       |              |              | 結婚對數           | 95汽油<br>平均價格 | 發行量加<br>權股價指<br>數<br>(平均) | 上市股<br>票日平<br>均<br>成交值 | 觀光旅館       |            |
|------------------|----------------|---------------|--------------|--------------|----------------|--------------|---------------------------|------------------------|------------|------------|
|                  |                | (千人次)         | 陸客           | 日客           |                |              |                           |                        | 客房<br>收入   | 餐飲<br>收入   |
|                  | (台)            |               |              |              | (對)            | (元)          | (點)                       | (億元)                   | (億元)       | (億元)       |
| <b>107年</b>      | <b>435,130</b> | <b>11,067</b> | <b>2,696</b> | <b>1,969</b> | <b>135,403</b> | <b>29.4</b>  | <b>10,620</b>             | <b>1,199</b>           | <b>254</b> | <b>269</b> |
| 8 月              | 26,035         | 953           | 257          | 187          | 8,282          | 30.2         | 10,909                    | 1,167                  | 22         | 20         |
| 9 月              | 30,799         | 837           | 218          | 163          | 8,606          | 30.8         | 10,884                    | 1,187                  | 19         | 23         |
| 10 月             | 35,047         | 960           | 242          | 182          | 14,139         | 31.3         | 10,088                    | 1,095                  | 23         | 23         |
| 11 月             | 36,009         | 1,019         | 208          | 203          | 10,990         | 29.8         | 9,821                     | 1,032                  | 23         | 21         |
| 12 月             | 41,991         | 1,125         | 232          | 200          | 15,345         | 27.7         | 9,747                     | 887                    | 26         | 28         |
| <b>108年</b>      | <b>439,835</b> | <b>11,864</b> | <b>2,714</b> | <b>2,168</b> | <b>134,524</b> | <b>28.5</b>  | <b>10,790</b>             | <b>1,094</b>           | <b>268</b> | <b>264</b> |
| 1 月              | 44,143         | 868           | 239          | 146          | 13,902         | 27.1         | 9,765                     | 835                    | 21         | 28         |
| 2 月              | 19,640         | 956           | 283          | 145          | 9,986          | 27.8         | 10,210                    | 1,133                  | 21         | 22         |
| 3 月              | 32,391         | 1,079         | 270          | 216          | 11,180         | 28.3         | 10,445                    | 1,014                  | 23         | 21         |
| 4 月              | 34,680         | 1,101         | 307          | 166          | 9,387          | 29.5         | 10,892                    | 1,195                  | 23         | 18         |
| 5 月              | 37,829         | 1,040         | 316          | 167          | 13,106         | 30.2         | 10,574                    | 1,059                  | 22         | 22         |
| 6 月              | 38,240         | 933           | 261          | 139          | 11,326         | 29.1         | 10,620                    | 948                    | 21         | 22         |
| 7 月              | 48,427         | 989           | 322          | 146          | 10,432         | 28.8         | 10,846                    | 1,072                  | 23         | 20         |
| 8 月              | 23,963         | 1,031         | 283          | 204          | 5,121          | 28.2         | 10,469                    | 1,139                  | 23         | 20         |
| 9 月              | 32,854         | 794           | 116          | 190          | 11,656         | 28.3         | 10,816                    | 1,095                  | 20         | 21         |
| 10 月             | 41,040         | 939           | 115          | 207          | 12,000         | 27.9         | 11,140                    | 1,229                  | 23         | 22         |
| 11 月             | 40,704         | 990           | 97           | 217          | 12,497         | 28.1         | 11,559                    | 1,224                  | 24         | 23         |
| 12 月             | 45,924         | 1,143         | 104          | 225          | 13,931         | 28.8         | 11,854                    | 1,183                  | 25         | 25         |
| <b>109年</b>      | <b>457,454</b> | <b>1,378</b>  | <b>111</b>   | <b>270</b>   | <b>121,702</b> | <b>23.5</b>  | <b>12,074</b>             | <b>1,863</b>           | <b>145</b> | <b>209</b> |
| 1 月              | 39,419         | 813           | 91           | 136          | 12,677         | 28.9         | 11,962                    | 1,448                  | 22         | 32         |
| 2 月              | 27,350         | 357           | 6            | 114          | 11,092         | 27.1         | 11,624                    | 1,318                  | 10         | 12         |
| 3 月              | 37,277         | 78            | 2            | 13           | 9,378          | 22.7         | 10,138                    | 1,678                  | 5          | 9          |
| 4 月              | 30,822         | 3             | 0            | 0            | 6,939          | 18.8         | 10,329                    | 1,509                  | 4          | 7          |
| 5 月              | 33,539         | 3             | 1            | 0            | 15,370         | 19.6         | 10,877                    | 1,668                  | 6          | 12         |
| 6 月              | 41,395         | 7             | 1            | 0            | 6,889          | 22.6         | 11,490                    | 1,839                  | 10         | 15         |
| 7 月              | 43,940         | 12            | 1            | 1            | 8,324          | 23.7         | 12,256                    | 2,148                  | 14         | 18         |
| 8 月              | 34,846         | 19            | 1            | 1            | 6,583          | 23.9         | 12,743                    | 2,185                  | 17         | 20         |
| 9 月              | 37,242         | 24            | 5            | 1            | 7,242          | 23.7         | 12,653                    | 1,850                  | 13         | 20         |
| 10 月             | 39,791         | 19            | 2            | 1            | 12,384         | 23.5         | 12,818                    | 1,667                  | 16         | 21         |
| 11 月             | 46,333         | 21            | 1            | 1            | 9,186          | 23.3         | 13,394                    | 2,163                  | 12         | 19         |
| 12 月             | 45,500         | 22            | 1            | 1            | 15,638         | 24.4         | 14,277                    | 2,585                  | 15         | 23         |
| <b>110年 1~1月</b> | <b>51,178</b>  | -             | -            | -            | <b>10,619</b>  | <b>26.1</b>  | <b>15,552</b>             | <b>3,538</b>           | -          | -          |
| 1 月              | 51,178         | -             | -            | -            | 10,619         | 26.1         | 15,552                    | 3,538                  | -          | -          |
| 單位：%             |                |               |              |              |                |              |                           |                        |            |            |
| 較上月增減            | 12.5           | 3.9           | -1.1         | -21.4        | -32.1          | 7.1          | 8.9                       | 36.9                   | 17.0       | 20.3       |
| 較上年同月增減          | 29.8           | -98.1         | -98.9        | -99.6        | -16.2          | -9.6         | 30.0                      | 144.3                  | -41.4      | -9.0       |
| 累計較上年同期增減        | 29.8           | -88.4         | -95.9        | -87.6        | -16.2          | -9.6         | 30.0                      | 144.3                  | -46.0      | -21.0      |

資料來源：車輛公會、內政部戶政司、經濟部能源局、台灣證券交易所