

表5 內需相關指標

|                  | 汽車<br>掛牌數      | 觀光客來台人數       |              |              | 結婚對數           | 95汽油<br>平均價<br>格 | 發行量加<br>權股價指<br>數<br>(平均) | 上市股<br>票日平<br>均<br>成交值<br>(億元) | 觀光旅館       |            |
|------------------|----------------|---------------|--------------|--------------|----------------|------------------|---------------------------|--------------------------------|------------|------------|
|                  |                | (千人次)         | 陸客           | 日客           |                |                  |                           |                                | 客房<br>收入   | 餐飲<br>收入   |
|                  | (台)            |               |              |              | (對)            | (元)              | (點)                       | (億元)                           | (億元)       | (億元)       |
| <b>106年</b>      | <b>444,629</b> | <b>10,740</b> | <b>2,733</b> | <b>1,899</b> | <b>138,034</b> | <b>25.9</b>      | <b>10,208</b>             | <b>974</b>                     | <b>256</b> | <b>264</b> |
| 9 月              | 31,364         | 820           | 225          | 164          | 7,844          | 25.7             | 10,501                    | 1,143                          | 19         | 20         |
| 10 月             | 35,512         | 927           | 264          | 160          | 13,236         | 26.5             | 10,684                    | 1,135                          | 23         | 24         |
| 11 月             | 40,433         | 1,014         | 244          | 193          | 11,980         | 27.4             | 10,743                    | 1,240                          | 23         | 23         |
| 12 月             | 42,215         | 1,112         | 248          | 187          | 16,016         | 27.8             | 10,501                    | 1,088                          | 25         | 27         |
| <b>107年</b>      | <b>435,130</b> | <b>11,067</b> | <b>2,696</b> | <b>1,969</b> | <b>135,403</b> | <b>29.4</b>      | <b>10,620</b>             | <b>1,199</b>                   | <b>254</b> | <b>269</b> |
| 1 月              | 47,938         | 872           | 219          | 162          | 14,314         | 28.5             | 11,005                    | 1,275                          | 19         | 24         |
| 2 月              | 26,965         | 851           | 290          | 124          | 9,508          | 28.0             | 10,718                    | 1,270                          | 20         | 26         |
| 3 月              | 39,260         | 1,014         | 192          | 206          | 12,121         | 27.7             | 10,904                    | 1,133                          | 21         | 22         |
| 4 月              | 34,458         | 883           | 228          | 127          | 8,801          | 28.8             | 10,796                    | 1,245                          | 21         | 19         |
| 5 月              | 35,687         | 842           | 192          | 151          | 13,767         | 30.1             | 10,818                    | 1,321                          | 19         | 22         |
| 6 月              | 37,888         | 858           | 194          | 134          | 10,401         | 30.2             | 10,987                    | 1,501                          | 20         | 22         |
| 7 月              | 43,053         | 853           | 225          | 129          | 9,129          | 30.3             | 10,840                    | 1,327                          | 20         | 19         |
| 8 月              | 26,035         | 953           | 257          | 187          | 8,282          | 30.2             | 10,909                    | 1,167                          | 22         | 20         |
| 9 月              | 30,799         | 837           | 218          | 163          | 8,606          | 30.8             | 10,884                    | 1,187                          | 19         | 23         |
| 10 月             | 35,047         | 960           | 242          | 182          | 14,139         | 31.3             | 10,088                    | 1,095                          | 23         | 23         |
| 11 月             | 36,009         | 1,019         | 208          | 203          | 10,990         | 29.8             | 9,821                     | 1,032                          | 23         | 21         |
| 12 月             | 41,991         | 1,125         | 232          | 200          | 15,345         | 27.7             | 9,747                     | 887                            | 26         | 28         |
| <b>108年</b>      | <b>439,835</b> | <b>11,864</b> | <b>2,714</b> | <b>2,168</b> | <b>134,524</b> | <b>28.5</b>      | <b>10,790</b>             | <b>1,094</b>                   | <b>268</b> | <b>264</b> |
| 1 月              | 44,143         | 868           | 239          | 146          | 13,902         | 27.1             | 9,765                     | 835                            | 21         | 28         |
| 2 月              | 19,640         | 956           | 283          | 145          | 9,986          | 27.8             | 10,210                    | 1,133                          | 21         | 22         |
| 3 月              | 32,391         | 1,079         | 270          | 216          | 11,180         | 28.3             | 10,445                    | 1,014                          | 23         | 21         |
| 4 月              | 34,680         | 1,101         | 307          | 166          | 9,387          | 29.5             | 10,892                    | 1,195                          | 23         | 18         |
| 5 月              | 37,829         | 1,040         | 316          | 167          | 13,106         | 30.2             | 10,574                    | 1,059                          | 22         | 22         |
| 6 月              | 38,240         | 933           | 261          | 139          | 11,326         | 29.1             | 10,620                    | 948                            | 21         | 22         |
| 7 月              | 48,427         | 989           | 322          | 146          | 10,432         | 28.8             | 10,846                    | 1,072                          | 23         | 20         |
| 8 月              | 23,963         | 1,031         | 283          | 204          | 5,121          | 28.2             | 10,469                    | 1,139                          | 23         | 20         |
| 9 月              | 32,854         | 794           | 116          | 190          | 11,656         | 28.3             | 10,816                    | 1,095                          | 20         | 21         |
| 10 月             | 41,040         | 939           | 115          | 207          | 12,000         | 27.9             | 11,140                    | 1,229                          | 23         | 22         |
| 11 月             | 40,704         | 990           | 97           | 217          | 12,497         | 28.1             | 11,559                    | 1,224                          | 24         | 23         |
| 12 月             | 45,924         | 1,143         | 104          | 225          | 13,931         | 28.8             | 11,854                    | 1,183                          | 25         | 25         |
| <b>109年 1~2月</b> | <b>66,769</b>  | <b>813</b>    | <b>91</b>    | <b>136</b>   | <b>23,769</b>  | <b>28.0</b>      | <b>11,773</b>             | <b>1,376</b>                   | -          | -          |
| 1 月              | 39,419         | 813           | 91           | 136          | 12,677         | 28.9             | 11,962                    | 1,448                          | -          | -          |
| 2 月              | 27,350         | -             | -            | -            | 11,092         | 27.1             | 11,624                    | 1,318                          | -          | -          |
| 單位：%             |                |               |              |              |                |                  |                           |                                |            |            |
| 較上月增減            | -30.6          | -28.9         | -12.2        | -39.8        | -12.5          | -6.3             | -2.8                      | -9.0                           | 5.5        | 9.1        |
| 較上年同月增減          | 39.3           | -6.3          | -61.9        | -7.2         | 11.1           | -2.8             | 13.8                      | 16.3                           | -4.5       | -8.5       |
| 累計較上年同期增減        | 4.7            | -6.3          | -61.9        | -7.2         | -0.5           | 1.8              | 18.5                      | 44.9                           | 5.3        | -1.7       |

資料來源：車輛公會、內政部戶政司、經濟部能源局、台灣證券交易所