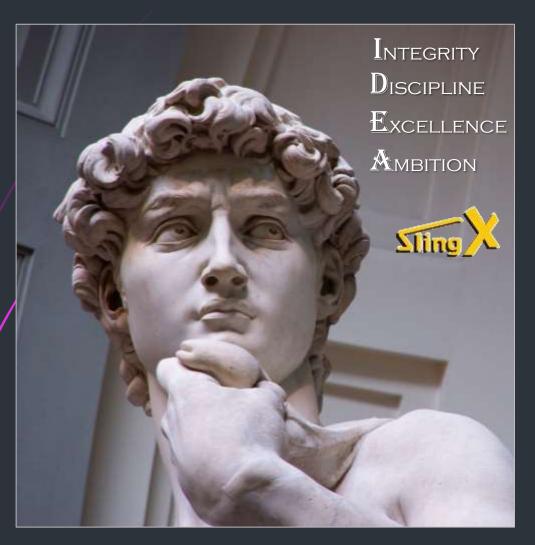
# 臺灣以快速製造能力吸引國際創新的成功案例

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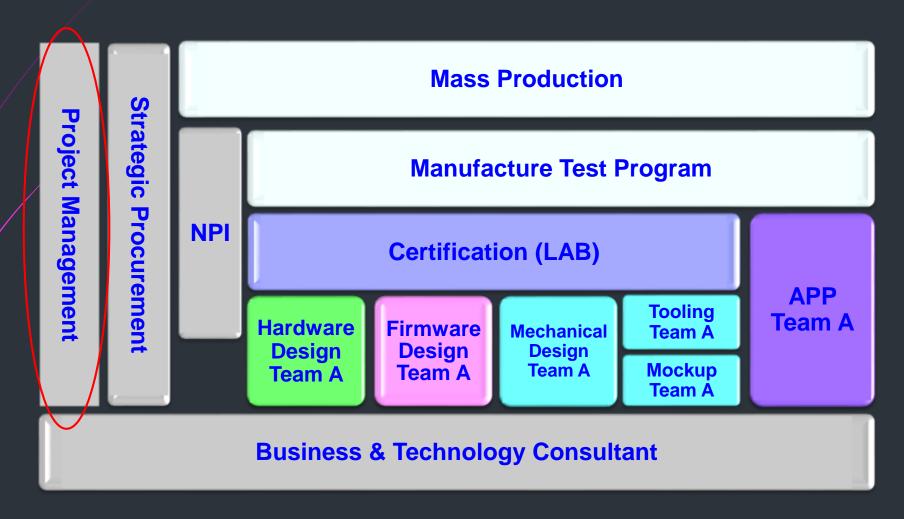


## About SlingX's Role



- Since 2015
- Professional Engineering Service provider
- Services SlingX serves for customers:
  - Proof of Concept (POC) design
  - Product EVT/DVT/PVT engineering service
  - New Product Introduction (NPI)
  - Product project management consulting

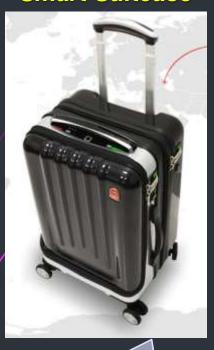
## The Project Operation





## Lesson learnt from some projects

#### **Smart Suitcase**



- Cost raising due to previous design processes improperly
- PM function does not act properly in the first stage



Vulcan

#### **CarWink**



changes caused by underestimate achievable cost
• Readiness insufficient

Unnecessary design

 Readiness insufficient on function mechanism defined

- Prior study of core tech. not sufficient
- Starry-eyed to hardware solution

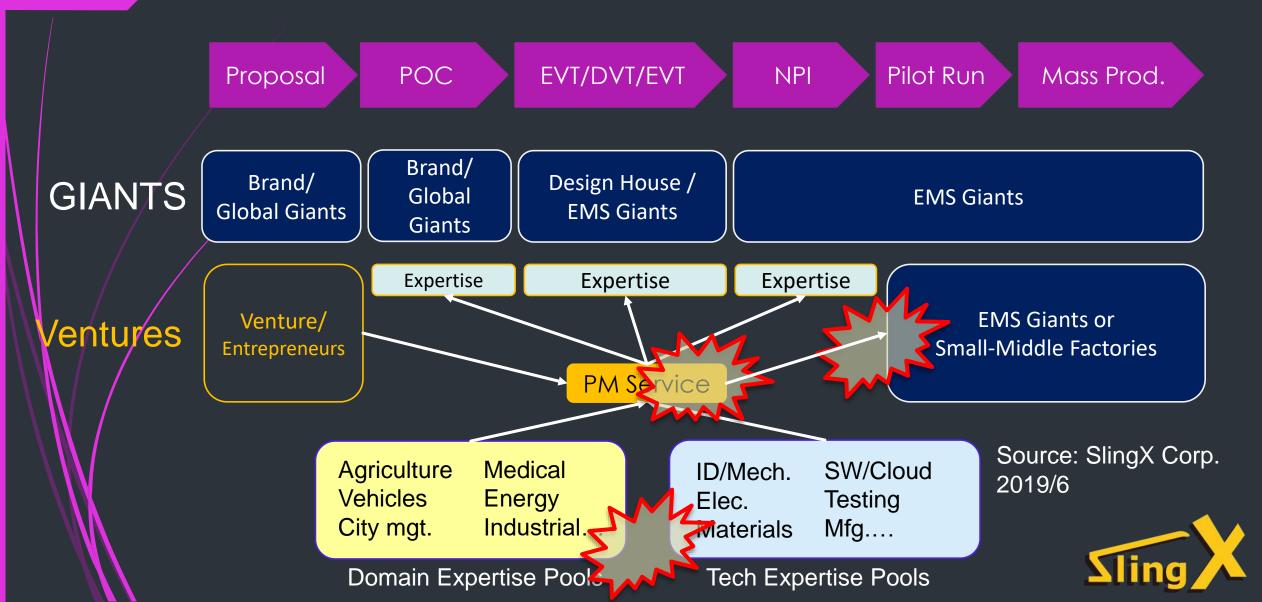


**TS Voice** 



- Initial spec evolves to totally different at final spec
- Macro market trends changed by regulation

## Ventures' product/Industry Ecosystem



## Implications and Suggestion

- Enhance independent PM Services to help ventures to realize their products
  - Activate PM expertise communities
- Encourage EMS/Mfg. Giants to build comprehensive linkage to PM Services
  - ventures' pilot mfg. funding or incentives
- Enrich Domain & Tech. expert pools
  - Build SIG communities
  - Encourage ex-Giant staffs to join and contribute
  - Professional Makers, Hacksons, Freelances....
  - Univ. and College experts





### **Rapid Innovation Realization Hub for Entrepreneurs**

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