

表5 內需相關指標

|                  | 汽車<br>掛牌數      | 觀光客來台人數       |              |              | 結婚對數           | 95汽油<br>平均價格 | 發行量加<br>權股價指<br>數<br>(平均) | 上市股<br>票日平<br>均<br>成交值 | 觀光旅館       |            |
|------------------|----------------|---------------|--------------|--------------|----------------|--------------|---------------------------|------------------------|------------|------------|
|                  |                | (千人次)         | 陸客           | 日客           |                |              |                           |                        | 客房<br>收入   | 餐飲<br>收入   |
|                  | (台)            |               |              |              | (對)            | (元)          | (點)                       | (億元)                   | (億元)       | (億元)       |
| <b>108年</b>      | <b>439,835</b> | <b>11,864</b> | <b>2,714</b> | <b>2,168</b> | <b>134,524</b> | <b>28.5</b>  | <b>10,790</b>             | <b>1,094</b>           | <b>268</b> | <b>264</b> |
| 9 月              | 32,854         | 794           | 116          | 190          | 11,656         | 28.3         | 10,816                    | 1,095                  | 20         | 21         |
| 10 月             | 41,040         | 939           | 115          | 207          | 12,000         | 27.9         | 11,140                    | 1,229                  | 23         | 22         |
| 11 月             | 40,704         | 990           | 97           | 217          | 12,497         | 28.1         | 11,559                    | 1,224                  | 24         | 23         |
| 12 月             | 45,924         | 1,143         | 104          | 225          | 13,931         | 28.8         | 11,854                    | 1,183                  | 25         | 25         |
| <b>109年</b>      | <b>457,454</b> | <b>1,378</b>  | <b>111</b>   | <b>270</b>   | <b>121,702</b> | <b>23.5</b>  | <b>12,074</b>             | <b>1,863</b>           | <b>145</b> | <b>209</b> |
| 1 月              | 39,419         | 813           | 91           | 136          | 12,677         | 28.9         | 11,962                    | 1,448                  | 22         | 32         |
| 2 月              | 27,350         | 357           | 6            | 114          | 11,092         | 27.1         | 11,624                    | 1,318                  | 10         | 12         |
| 3 月              | 37,277         | 78            | 2            | 13           | 9,378          | 22.7         | 10,138                    | 1,678                  | 5          | 9          |
| 4 月              | 30,822         | 3             | 0            | 0            | 6,939          | 18.8         | 10,329                    | 1,509                  | 4          | 7          |
| 5 月              | 33,539         | 3             | 1            | 0            | 15,370         | 19.6         | 10,877                    | 1,668                  | 6          | 12         |
| 6 月              | 41,395         | 7             | 1            | 0            | 6,889          | 22.6         | 11,490                    | 1,839                  | 10         | 15         |
| 7 月              | 43,940         | 12            | 1            | 1            | 8,324          | 23.7         | 12,256                    | 2,148                  | 14         | 18         |
| 8 月              | 34,846         | 19            | 1            | 1            | 6,583          | 23.9         | 12,743                    | 2,185                  | 17         | 20         |
| 9 月              | 37,242         | 24            | 5            | 1            | 7,242          | 23.7         | 12,653                    | 1,850                  | 13         | 20         |
| 10 月             | 39,791         | 19            | 2            | 1            | 12,384         | 23.5         | 12,818                    | 1,667                  | 16         | 21         |
| 11 月             | 46,333         | 21            | 1            | 1            | 9,186          | 23.3         | 13,394                    | 2,163                  | 12         | 19         |
| 12 月             | 45,500         | 22            | 1            | 1            | 15,638         | 24.4         | 14,277                    | 2,585                  | 15         | 23         |
| <b>110年</b>      | <b>449,853</b> | <b>140</b>    | <b>13</b>    | <b>10</b>    | <b>114,606</b> | <b>28.8</b>  | <b>16,938</b>             | <b>3,782</b>           | <b>134</b> | <b>177</b> |
| 1 月              | 51,178         | 15            | 1            | 1            | 10,619         | 26.1         | 15,552                    | 3,538                  | 13         | 20         |
| 2 月              | 27,174         | 13            | 1            | 1            | 7,710          | 26.7         | 16,081                    | 3,301                  | 15         | 20         |
| 3 月              | 43,221         | 18            | 1            | 1            | 10,426         | 27.6         | 16,150                    | 3,067                  | 12         | 17         |
| 4 月              | 37,901         | 18            | 1            | 1            | 7,547          | 28.2         | 17,115                    | 4,339                  | 14         | 17         |
| 5 月              | 34,402         | 11            | 1            | 1            | 12,634         | 28.2         | 16,504                    | 5,077                  | 9          | 18         |
| 6 月              | 27,931         | 3             | 0            | 0            | 7,977          | 28.9         | 17,283                    | 4,701                  | 2          | 3          |
| 7 月              | 38,061         | 5             | 1            | 0            | 8,275          | 29.8         | 17,657                    | 5,493                  | 3          | 4          |
| 8 月              | 33,152         | 8             | 1            | 1            | 4,273          | 29.6         | 17,131                    | 3,580                  | 9          | 8          |
| 9 月              | 41,131         | 12            | 2            | 1            | 10,027         | 29.6         | 17,281                    | 2,895                  | 10         | 13         |
| 10 月             | 35,293         | 14            | 2            | 1            | 11,306         | 30.6         | 16,724                    | 2,836                  | 14         | 15         |
| 11 月             | 40,103         | 13            | 1            | 1            | 10,681         | 31.2         | 17,489                    | 3,497                  | 15         | 18         |
| 12 月             | 40,306         | 10            | 1            | 1            | 13,131         | 29.2         | 17,845                    | 2,855                  | 19         | 24         |
| <b>111年 1~2月</b> | <b>64,905</b>  | <b>8</b>      | <b>1</b>     | <b>1</b>     | <b>19,829</b>  | <b>30.8</b>  | <b>18,152</b>             | <b>2,848</b>           | -          | -          |
| 1 月              | 40,627         | 8             | 1            | 1            | 11,189         | 30.3         | 18,233                    | 2,774                  | -          | -          |
| 2 月              | 24,278         | -             | -            | -            | 8,640          | 31.3         | 18,056                    | 2,936                  | -          | -          |
| 單位：%             |                |               |              |              |                |              |                           |                        |            |            |
| 較上月增減            | -40.2          | -23.5         | -22.0        | 12.4         | -22.8          | 3.2          | -1.0                      | 5.8                    | 28.8       | 31.9       |
| 較上年同月增減          | -10.7          | -48.4         | -24.2        | -22.9        | 12.1           | 17.4         | 12.3                      | -11.1                  | 29.3       | 2.5        |
| 累計較上年同期增減        | -17.2          | -48.4         | -24.2        | -22.9        | 8.2            | 16.8         | 15.2                      | -17.3                  | -7.2       | -15.0      |

資料來源：車輛公會、內政部戶政司、經濟部能源局、台灣證券交易所